

THE WEATHER

Desert area forecast: Variable cloudiness today through Friday. Scattered afternoon and evening showers or thunderstorms mostly north portion. Little temperature change. Highs today near 80 upper valleys, near 95 lower valleys.

High here yesterday was 101, and low was 67.

VOL. XXX NO. 31 12 Pages

Record Tonnage of Goods Rolling Into Stores Here For Fall Season's Debut

Truck Depot Swamped With Shipments; September Total Topped Year Ago by 80,000 Pounds; Gain Throughout Summer

New retail merchandise for the stores' Fall business rush is pouring into Palm Springs at a rate breaking all records and leaving truckers and merchants incredulous.

It's a slow day, in fact, that doesn't see eight to 10 huge trailer trucks at the Southern California Freight Lines depot here, not counting the Pacific Freight Lines, Stratton Freight Lines and the several independent contract carriers which deliver direct to stores' doors. Southern California operates Palm Springs' only distribution depot.

Last month, according to George Preble, manager, merchandise destined for Village merchants totalled 1,147,715 pounds, \$4,000 more than the same month a year ago.

NOR WAS THAT pre-season month unique; in August incoming shipments came to 942,479 pounds, or 80,000 more than August of 1955, and in July they totalled 570,584, topped July of 1955 by 40,000 pounds.

"It used to be a struggle to keep two or three men busy on the dock through the summer," said Preble. "Now vacations are a problem with a summertime crew of five or six men."

In the pileup of merchandise on the docks, Preble has been hard put to make prompt distribution to the consignees. Many retailers have been coming after the goods in their own vehicles, and this week Preble was obliged to lease an additional delivery truck, bringing his fleet to nine.

Still, he said, an average of 25 merchants daily pick up at least the more urgent items in their shipments.

"IT WAS NEVER like this 15 years ago when I took over this office," he reminisced. "Then I handled the dock and two drivers made the deliveries. During the summer, shipments would drop so low we would close this office and operate from Indio."

Seventy-five per cent of the currently incoming goods are for retail stores, he estimated, and the remainder for building supply establishments. They do not include bulk cargo.

IN ADDITION, Village retail establishments are served by numerous independent truckers who specialize on particular cargoes like liquor, drugs and groceries.

Thus the SoCal Freight Lines million-pound-month figures represent almost entirely the apparel and gift lines bought primarily to appeal to the influx of thousands of wintertime visitors.

Some of the individual shipments run to extremely high valuations, Preble said, especially women's dress and gift items.

W. M. Stokes, supervisor of the San Bernardino depot of the Southern Pacific-owned Cosmic Motor Trucking lines, said no weight breakdown of his volume destined for Palm Springs is available, but he added the volume is substantially up this year.

Midwest Cooler, Rainstorms Hit Atlantic Coast

By UNITED PRESS
Cool air chilled the nation's mid-section and thunderstorms moved up the Atlantic Coast today.

The rain dampened an area extending over most of the southeastern section of the country northeastward into New England. Mountainous areas from the Rockies westward into California also were visited by showers.

Cooler temperatures were recorded over the Central Plains and most of the Great Lakes region.

Western Nebraska reported early morning temperature drops of 10 to 20 degrees below Wednesday's readings. New England temperatures lingered in the 40's, but the drenched Southeast perspired with lows in the 60's.

Gusts whipped through Houston, Tex., at rates up to 69 miles per hour. The winds were escorted by productive thunder clouds which deposited 1.53 inches of water within a six-hour period.

MAKE A NOTE

If you fail to receive your daily Desert Sun by 6 p.m.

CALL

5005 Palm Springs Area
By 7 p.m.

8-7241 Cathedral City Area

The Desert Sun

The Desert Empire's Daily Newspaper

Palm Springs, California, Thursday, October 4, 1956

EVENINGS

Daily Except Mondays

PHONE 5005

Single Copy 10c Phone 5005

Rest Home Ex-Patient Hacks Owner To Death for Forcing Him to Leave



COMPOSITE PHOTO shows one of the many large trailer trucks unloading retail merchandise here daily, and the piled-high interior of the Southern California Freight Lines depot, whose own delivery facilities are swamped by the record volume. (Desert Sun Photo). (Photo).

6 Inquiries Due In Building Crash That Killed 10

JACKSON, Mich. (UPI) — At least six separate investigations were promised today in the collapse of a four-story building under construction which killed 10 men.

Six bodies were still buried in the tangle of steel and concrete.

State Police Capt. Forest White said the Fire Marshal's Division of State Police would investigate, and listed these other planned investigations:

A LEGISLATIVE committee probe headed by Rep. Wilfred G. Bassett of Jackson County's First District; investigation by the insurance companies; by the contractors; by the city of Jackson Building Department, and by Consumers Power Co., the building owners.

The announcement of the investigations came on the heels of charges by Jackson Fire Chief Harold Crawford, director of rescue operations, and workmen that "green concrete" was the cause.

THEY SAID forms were taken off concrete floors and work continued on higher stories within a few days, before the concrete hardened. Main contractor Frank Herlihy of Chicago said this wasn't so, that each floor had weeks to "set" before the next went up.

Rescue work was suspended early this morning while pillars and beams which could injure rescuers were pulled or knocked down. Just before this suspension, four bloody helmets were found in a basement corner.

A plumber who escaped from the basement and whose father was killed in the thunderous four-story collapse, said failure to allow the concrete to set was the cause.

Rescue operations were called off today when construction officials decided the men could not have survived.

Western Week Drive Advances

Palm Springs Hotel and Apartment Association has reached the half-way point in its drive for funds to support the Western Week activities. Adele Colgan, chairman of the group's fund-raising committee, reported today.

A number of other hotels have indicated they would like to contribute to the fund, and are asked to do so by sending their checks too Mrs. Colgan at 269 Chuckwalla Road.

In this way, Mrs. Colgan said, it will avoid any possible chance of their not being contacted, and therefore aid in the association going "over the top" in its fund drive.

Elks Schedule Cerebral Palsy Dance Saturday

BPO Elks Lodge 1905 will hold its semi-annual Cerebral Palsy Dance at the club rooms on Highway 111 Saturday night.

All Elks are requested by Exalted Ruler Pat Cohen to bring their Cerebral Palsy "Piggy Banks" to the lodge that night, with the total proceeds to be taken to the California Elks Association convention in San Jose by Cohen on Oct. 8. More than \$1,000 has been collected by local members to date.

Besides the dance and entertainment, open house will be held at the newly completed Cerebral Palsy Workshop adjacent to the club rooms. The local lodge is the only one in the state to have a workshop. The local trained therapists, who are the only persons to receive any salary for this work sponsored by the Elks Lodge, will be present to explain all details of the work being done.

There is no charge for treatment to youngsters, according to Cohen. The Elks use as their slogan, "A coin a day—They will work and play," in regard to cerebral palsy afflicted children, and more than 74 youngsters have been aided in leading a normal life through this medium.

The Palm Springs Lodge has received the highest commendation from state and national headquarters for its work in this field.

Rudy Salazar is chairman of the dance Saturday night, and has arranged for one appearance of one of the outstanding dance bands in the Southland.

THE LOCATION of the new substation is on the path of the 33,000 volt feed line into the village, and it was pointed out that no matter where the station is built these lines would have to be brought into and out of the station.

Members of the commission agreed the matter should be continued until Oct. 17 at 3:15 p.m. to allow them to investigate the proposed site and to look over other possible ones. One member of the commission said the company could move the proposed building further east into the district of the city shops and warehouses, but the company said that then, instead of having a building screened by Tamarisk trees and displaying only a few lines, the whole area would be filled with poles and wires.

ONE OF THE MAIN problems facing the commission in its determination of the conditional permit, aside from protests by local residents, is the fact that the request by the company is one which affects the entire population of the village.

During the past year residents of the desert area have fought hard

Protests on Power Station Here Put Off Planning Board's Decision

City Planning Commission last night continued for two weeks the public hearing on a conditional building permit for California Electric to construct an electric distribution station 100 feet east of Sunrise Way and north of Tamarike Road.

The commission was presented with seven written protests, three petitions, two containing 15 names each and one containing two names, and a few oral protests from persons who appeared at the meeting.

Opposition to the construction of the power substation was led by Attorney Jerome Richardson, who told the commission that the installation of the station would mean the devaluation of residential property in the vicinity of Sunrise and Tamarike.

Loper told the commission that the growth of Palm Springs has been at the rate of 10 per cent per year compounded, meaning that it was of great necessity that the company find a site to increase capacity this year. The addition should have been built last year, he said, and the company was only saved from protests of lack of power by the exceptionally good winter. "This cannot go on and on," added Loper.

The Palm Springs Lodge has received the highest commendation from state and national headquarters for its work in this field.

Surviving Col. Aggerbeck is his widow and one daughter.

New Polio Cases Decline Again

WASHINGTON (UPI) — New polio cases dropped sharply again last week, confirming earlier evidence that the 1956 season has passed its peak.

He said that the opposition has "grossly distorted" the administration's farm policies, especially in the farm belt.

Benson told a news conference

he will use station wagons and small planes to make speeches in as many as 10 communities a day in Missouri, Iowa, Nebraska, Wisconsin, Ohio, Indiana, Illinois, Michigan and elsewhere in the next three weeks.

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Volunteer Groups For Trailer Rally Are Announced

The Trailer Rally Committee for the sponsoring Palm Springs Area Trailer Parks today announced the names of trailer park residents who will give volunteer help as chairmen of hospitality and events committees.

Chairmen of visitors hospitality have been announced as Mr. and Mrs. Walter Holman of Ramon Trailer Park. Chairmen of the hobby show to be held on Sunday, Oct. 28, are Mr. and Mrs. Charles Allen of Rancho Trailer Park, and in charge of the fashion show of western wear and desert fashions is Mrs. Betty Grew of Ramon Trailer Park. The fashion show will be held on Friday afternoon, Oct. 26.

Co-chairmen of visitors registration and ticket sales for meals will be Mrs. Ross Harrison and Mrs. Jim Williams of Sky Ridge Scenic Trailer Park.

OTHER COMMITTEES yet to be appointed will handle the shuffleboard and horseshoe contests, chess arrangements and door prizes.

The rally dates from Oct. 24 to 30 will provide continuous entertainment of evening stage shows and dancing in the Rodeo Arena. Daytime events and the evening shows will be open to the general public as well as residents of local trailer parks and the visiting trailer clubs which will park their trailers on the Polo Grounds.

THE GREATEST trailer show ever held in the west will be a feature event of the rally. All manufacturers will offer a "sneak preview" of their 1957 models from the smallest to the largest trailer sizes. Monday, Oct. 29, has been designated as Palm Springs Trailer Park Day with special events being planned.

Residents of the local parks will take part in a "Palm Springs Hat contest" on Monday, Oct. 29, with judging for prettiness, originality and humor in charge of a committee headed by Edith Carlson of the Palm Springs Chamber of Commerce.

Slightly Happier Day

NEW YORK — The National Dunkin' Association has announced a new look for doughnut holes for 1957.

The size of the doughnut hole at the start of the new year will be three-eighths inch to allow millions of dunkers greater flexibility.

SPECIAL
1956 PLYMOUTH
Belvedere Sport Sedan
\$700
DISCOUNT
IMPERIAL MOTORS
Highway 99, Indio

ESTES COMMITS ADLAI TO LABOR LAW REPEAL

ROUTE WITH KEFAUVER — Sen. Estes Kefauver pledged himself and presidential candidate Adlai Stevenson to repeal of the Taft-Hartley Labor Act today.

Kefauver, in a speech prepared for delivery in Los Angeles' garment district, recalled that he had voted against it and voted to sustain former President Truman's veto.

HIS SPEECH also stressed California water problems and included an attack on the administration's "partnership" program for water resources development.

The garment district speech featured the senator's first foray into Vice President Richard M. Nixon's home territory. He told voters: "I am willing to let you decide which of us Nixon or Kefauver you would choose."

ROUTE WITH STEVENSON — Adlai E. Stevenson, accusing President Eisenhower of gross misstatement of facts, carried his Democratic campaign into West Virginia today.

The presidential hopeful interrupted his eastern swing Wednesday night to deliver a 15-minute network television speech answering the President's charge that he is spreading "wicked nonsense."

Stevenson countered that Mr. Eisenhower claimed credit for the Republican Party for Progress made under Democratic leadership.

"I think it is too bad that the President indulged himself in such a gross misstatement of the record," Stevenson declared. "He is an honorable man and could hardly have deliberately intended the misrepresentations which his speech included."

Cathedral City Zone Hearing Set

Riverside County Planning Commission will hold a public hearing on a variance application to permit the construction of a telephone dial switching office on the northwesterly corner of the intersection of B Street and Chuperosa Lane in Cathedral City, at 3:30 p.m., Tuesday, Oct. 16, in the board of supervisors room in county courthouse in Riverside.

Testimony will be heard at that time. The area is now zoned as R-3, general residential.

Head-on Indiana Crash Kills 10

MUNCIE, Ind. — Ten persons were killed, including a family of nine with four small children, Wednesday night in a head-on, two-car collision seven miles west of here.

The fashion industry in Berlin is one of the largest in the city, employing over 50,000 persons and producing over \$150,000,000 annually.

Nixon Urging Ike To Widen Visits To Key States

WASHINGTON — Vice President Richard M. Nixon today rushed into extensive conferences with GOP leaders less than 12 hours after returning from his 32-state campaign swing.

One of his top recommendations was expected to be that President Eisenhower visit more key states where GOP senatorial candidates are fighting uphill battles.

The vice president also planned to spend part of the day working on his notes for an unusual half-hour televised press conference tonight with newsmen in eight cities across the nation.

He returned to the capital shortly before midnight after ending his 16-day 15,000-mile trip at Philadelphia by tearing into Adlai Stevenson's foreign policy statements.

Nixon called the Democratic presidential nominee's proposal that the United States end nuclear weapon tests "catastrophic nonsense."

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Frank Tebo, chairman of the dinner, stated that "Thanks to the enthusiasm—and especially to the work of the youth and first-voters we can expect more than 250 people will pay \$10 to attend the Indio dinner."

The event will bring a number of outstanding national and state leaders to the Southland, including State Attorney General Edmund (Pat) Brown who will address the Indio dinner.

The newspaper said ship's officers confirmed that the girl was aboard.

The child, Tatania Chwastov, 2½ years old, had been taken aboard the ship by her father, Alexis Chwastov, 58, about 2 p.m. EDT Wednesday, several hours before the vessel's scheduled sailing.

Immigration inspectors brushed aside the protest of a Russian embassy official Wednesday and searched the Queen Mary before she set sail for Cherbourg, France, where she is due Monday.

The inspectors said the child would have been taken from the ship if she had been found because she is an American citizen.

The complaint from the child's mother said her husband had announced he was taking the girl back to Russia to visit his mother. The couple was married in this country in 1951 after he had arrived here as a displaced person.

Also named were the following committee chairmen: Verne Murdock, Hemet, exhibits; John Winterbourne, Riverside, physical arrangements; Harry Corridine, Arlington, registration and finance, and Art LaLonde, ceremonies, and Gordon Cologne, promotion. Indio. A dean for additional Cub training and facilities who will be recruited by the deans will be announced soon, Dr. Broadbent said.

Second such event staged by the Council, the University will be a one day affair starting with registration at 8:30 a.m. and ending with graduation at 5:30 p.m.

The Desert Sun Thursday, Oct. 4, 1956



PAST PRESIDENT'S plaque was officially presented at the Palm Springs Rotary Club meeting yesterday noon at the Palm Springs Biltmore, when District Governor Alpheus J. Gillette of San Diego, right, made his annual visitation here. At left is James Cavett, president of the local club. (Desert Sun Photo)

Russian Refugee Slips U.S.-Born Daughter Onto Liner for Soviet

NEW YORK — A Russian refugee eluded U.S. immigration officials Wednesday night and is taking his American-born daughter with him back to the Soviet Union.

The Naturalization and Immigration Service searched the Europe-bound liner Queen Mary for several hours for the father and daughter after the child's mother issued a complaint in Philadelphia.

A new York Times correspondent aboard the Queen Mary said it appeared that Russian passengers aboard the vessel had assisted the father in hiding the girl.

The newspaper said ship's officers confirmed that the girl was aboard.

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Trash Fire Quelled

Firemen extinguished a minor trash fire at Cameron Center last night, which blazed up after it had been wet down earlier by workmen on the job.

Two local engines answered the call.

Real Estate Firms in Palm Springs and Desert Area

PALM SPRINGS Phone

HARRY REID and RUSSELL WADE 2855
850 S. Palm Canyon Dr.

ISRAEL ADOLPH 2981
671 N. Palm Canyon Dr.

ROCKS, MADGE O. 2601
482 N. Palm Canyon Dr.

SHEPTENKO, PETER B. 2727
The Pioneer Realty Co.
475 N. Palm Canyon Dr.

CATHEDRAL CITY
CLARK, PAUL W. 8-4691
762 Broadway

JORGENSEN, E. M. 8-3401
68-574 Broadway

SHARP, JOHN 8-6303
555 Broadway

SHERILL, R. H. "Bob" 8-3534
707 & 713 D St.

LA QUINTA
HOFFMAN, MILTON A. 9-3941
P.O. Box 306

PALM DESERT
CARL HENDERSON
73-941 Hiway 111

EDITH EDDY WARD
P.O. Box 281

RANCHO MIRAGE
EWART, ESTELLA C 8-7141
71-835 Highway 111

RANCHO MIRAGE REALTY CO.
71-811 Highway 111 8-3381

TED SMITH 8-5022
71-691 Highway 111

THUNDERBIRD AREA
TONY BURKE 8-5432
70237 Hiway 111, 1/4 mile

west of Thunderbird C.C.

Adv.

RENTALS
CAMPING

WATERFRONT

BOATING

SWIMMING

WINDSURFING

SCUBA DIVING

PARASAILING

WATERSKIING

WINDSURFING

SCUBA DIVING

PARASAILING



TECHNICAL ASSISTANCE on operation of the switchboard is being given by Mrs. Marcella Humphrey, operator at Coachella Valley Savings and Loan, by Mrs. Mildred Stone, new PBX advisor for California Water and Telephone Co. in Palm Springs.

New PBX Service Advisor Position Created Here by Telephone Company

To assist the Palm Springs hotel owners and managers, as well as all other PBX customers, in giving the best possible service during the coming season, the position of PBX Service Advisor has been created in the Palm Springs District," it was announced today by Doak Davis, Palm Springs district manager, California Water and Telephone Company, in naming Mrs. Mildred Stone to fill this position.

This new service is in keeping with the Telephone Company's enlarged policy of customer contacts, and supplements the activities of outside telephone representatives in providing the Palm Springs business service customer with an avenue to discuss his telephone service requirements, both present and future, by meeting with him on his own premises".

Mrs. Stone is particularly well qualified in this activity with a background of ten years service with the Pacific Telephone and Telegraph company in the San Francisco area. During this time she served as a traffic department supervisor and chief operator, and filled other training requirements directly connected with industrial and hotel PBX installations and customer requirements. Last season, after moving to Palm Springs from the Bay area, she was employed by the Racquet Club on its switchboard.

In this new capacity Mrs. Stone will work very closely with hotel owners and other PBX customers in many ways. In the case of new installations of PBX switchboards, through her, the California Water and Telephone Company will provide training for the operators and acquaint them with the various types of equipment,

Firemen Answer Hot Water Call

All units of the Palm Springs fire department answered an alarm Tuesday night from Granada Hotel on North Indian Avenue, when a report was made that a hot water heater had exploded.

Firemen found that a hot water faucet had broken off on a wash bowl and had caused the hot water tank to drain. Steam had filled the room and water had flooded the floor.

Firemen saw that the faucet was fixed and the water mopped up, and returned to the stations.

Training camps, research centers, manufacturing plants, and construction are major employers of Army civilian employees.

YOU CAN STILL SAVE 1/3 to 1/2

ON WARM WEATHER FOOTWEAR

Ladies Shoes ----- from \$3.95

Men's Shoes ----- from \$6.95

QUALITY SHOES AT POPULAR PRICES

SAVON SHOES

386 North Palm Canyon Drive

Home of  SAVON SHOES FOR MEN

Vitality and Vogue Shoes for Women

OPEN SUNDAYS

Installment Credit Up

WASHINGTON (UPI) — Consumer installment credit jumped \$324 million in August, the second highest increase this year.

The rise brought installment purchases to a new record high of more than \$29.4 billion, the Federal Reserve Board said Tuesday.



NOW OPEN

Solomon's

"THE LITTLE RESTAURANT WITH THE BIGGEST MENU"
In Our 10th Year in Palm Springs

Serving ...
Breakfast, Lunch and Dinner

SANDWICH TO A COMPLETE KING SIZE MEAL

SPECIAL PARTY CATERERS

FOOD TO TAKE OUT

FREE DELIVERY

622 NORTH PALM CANYON DRIVE

PHONE 2015

Plans Completed For Open House Party at Bank

Last-minute preparations are going into the new Palm Desert branch building for Bank of America, readying it for its open house party this Friday evening, according to Mike Munier, officer in charge.

The public is invited to the festivities from 7 p.m. to 9 p.m. in the new building at 73-83 Highway 111, at San Luis Rey Avenue. The new branch, about two and one-half times larger than the old Palm Desert branch quarters, will open for business next Monday.

On the evening's schedule are light refreshments, music, a money display of unusual American coins, and currency dating from the earliest English colonists and a sunken treasure contest.

Many well known people are expected to attend from this area, along with a group of officers from the bank's Los Angeles headquarters, headed by executive vice president Walter J. Braunschweiger.

The new concrete-block building has been decorated inside and out in soft desert tones. The building front features beautiful Idaho quartzite stone work, white metal, and glass. The interior is modern design, with the new wicket-teller equipment, a streamlined style of banking that Bank of America is putting into all of its branches throughout the state.

The building has a 42-foot frontage and a 90-foot depth, and has several features not found in the old branch, such as safe deposit boxes, night depository, escrow facilities, and blacktopped parking lot.

Mountain Peak Scaled in 2 Hours To Win \$100 Bet

Three Desert Hot Springs men scaled the 4000-foot topmost peak of the Little San Bernardino in two hours and 15 minutes, to win a \$100 bet.

The trio—Owner Johnny Johnson of the Alibi, Leo Pedoranzano and Joe Thurman—had been wagered \$100 by contractor Harry Watson that they couldn't make the round trip to the summit in 30 hours.

Their time, coming and going, was five hours.

Veterans of American Wars numbered about 15 million in 1950, or 40 per cent of the adult male population of the United States.

FREE SCRATCH PAPER
To School Students Only — Odd Sizes
VILLAGE PRINT SHOP

155 EAST AMADO ROAD PHONE 5207

MUSICAL INSTRUMENTS

Pianos — Organs
New and Used Band Instruments

Fisher Hi-Fi

See PAT BARBARA

PALM SPRINGS MUSIC CO.

360 N. Palm Canyon Drive Phone 6122

The Desert Sun

Thursday, Oct. 4, 1956

Every normal working day British railways transport one million tons of profit-earning freight, a substantial gain over pre-war figures. Of 44 wildcat wells, four find some oil but only one finds a million barrels or more — enough to last the nation for roughly four hours.

LAST DAY FOR LISTINGS
IN NEXT
TELEPHONE
 DIRECTORY

OCTOBER 26, 1956

If you wish to make any changes in your listing or arrange for additional listings in the next issue of the telephone directory, please call at the Telephone Business Office as soon as possible. Your promptness may save disappointment. Closing date noted above.



California Water & Telephone Company

Why the Oil Conservation Act will

KEEP GAS PRICES DOWN

● Why does Oil Conservation mean gasoline price protection for motorists?

● Why will Proposition 4, the Oil Conservation Act, help keep gas prices down?

— Because conservation of California's irreplaceable oil resources means stopping waste in the production of oil. **It means getting every last drop of oil from the ground that it is possible to get by modern, scientific recovery methods.**

— Because Proposition 4—by providing urgently needed Oil Conservation legislation—**will double the production of oil from California fields.**

— Because a plentiful supply of low-cost California oil is the **best possible guarantee against drastic increases in the service-station price of gas.**

IF YOU DRIVE A CAR, you are vitally concerned over the price of gasoline.

There are three pressures operating today in the direction of increased prices of gasoline. They are:

1. Greater expenditures by both the Federal and State governments for improved highways and freeways—financed by higher taxes on every gallon of gas you buy.

2. The Suez Canal crisis and Middle East unrest—foreshadowing demands on American oil to fill Western European needs.

3. The constantly increasing horsepower of automobile motors—requiring gasoline with higher and higher octane content.

The great, pocket-book importance of Proposition 4 to motorists is that it will provide an important counter-pressure to these rising price trends—by greatly increasing the supply of low-cost California crude oil.

TODAY, CALIFORNIA IS AN "OIL DEFICIT" STATE—we use more oil and gasoline than we produce.

Yet, today, only half the oil that can be recovered is being recovered—the other half remains in the ground, tragically wasted, for want of proper Oil Conservation procedures.

Proposition 4 provides the legal framework to make it possible to recover that presently wasted half of our producible oil resources. It will replace scarcity with plenty—adding a whopping 4 billion barrels to our known, recoverable oil reserves.

Best of all, the additional oil that will be produced from existing fields will be relatively inexpensive oil—because huge discovery, drilling and investment costs are not needed to produce it.

By providing a new, important source of low-cost California crude oil, Proposition 4 will help keep gasoline prices down!

Have you read "The Case of California's Disappearing Oil"? Ask for it at your service station or news stand.

● THESE COMPANIES SERVE THE MOTORIST: The major, integrated oil companies (with only one exception)—**the companies that not only produce oil, but refine it and distribute it to the public—support Proposition 4.** Their interest is in volume production and distribution of gasoline at reasonable prices.

● THESE COMPANIES DO NOT SERVE THE MOTORIST: On the other hand, **the interest of the large-scale, multi-million dollar "independents" who are opposed to Proposition 4 is in higher prices.** They are simply producers of crude oil and do not serve the motoring public. **They are currently agitating for higher prices for crude oil.**

● THE MOTORIST'S INTEREST, THE PUBLIC INTEREST, YOUR INTEREST—CLEARLY IS IN BOOSTING SUPPLIES OF LOW-COST CALIFORNIA OIL, AND KEEPING GASOLINE PRICES DOWN, BY ENACTMENT OF PROPOSITION 4.

Vote YES on Proposition 4

"If ever a measure for public decision by ballot could be called a motorists' measure, it is Proposition 4." —The Kingsburg Recorder.

Citizens Conservation Committee for Proposition 4

Flood Building, S. F.
3107 Wilshire, L. A.

Co-Chairmen of the California Committee:
MAJ. GEN. R. E. MITTELSTAEDT
Former President, State Public Utilities Commission

LEWIS K. GOUGH
Past National Commander, American Legion

SHERIDAN DOWNEY
Former U. S. Senator

DAN A. KIMBALL
Former Secretary of the Navy

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OLIVER B. JAYNES, Editor

MAC L. HUTCHENS, Executive Editor

WILLIAM RASHALL, Promotion Director

DON KLOTZBUECHER, City Editor

The Desert Sun is an independent news paper dedicated to truth, accuracy, and impartiality in the news; to the progress of the desert region; to the support of that which it believes to be right and to the defeat of that which it believes to be wrong.

By OLIVER B. JAYNES

EDITOR'S CORNER

CAMPAIGN EXPENSES LIMITED

Contrary to popular opinion, candidates for Congress are limited as to the amount of their personal funds which they can spend in an election campaign. They are limited by the Federal Corrupt Practices act which permits candidates for the House of Representatives to spend \$2,500, or an amount equal to three cents the number voting at the last Congressional election in the district — but not over \$5,000. The figure based on three cents per name would be only \$2,196; so the candidates in this election are allowed \$2,500.

This limitation does not include travel, stationery, postage, phone and telephone expenses. Everything else must come from other sources and no one

COMEDY

Between the Riverside County Board of Supervisors and the courts, the application for permission to operate a quarterhorse race track in the Rancho Mirage area has been tossed back and forth like a hot potato. The matter has been kicked around for two years; so long that Supervisor Warren now takes the position that changes in the area make another hearing necessary.

The Board's denial of the application in the first place was declared valid by the courts on the grounds that opposition based on moral consideration should not have been admitted. The Board was ordered to conduct another hearing and refused to do so. Then the court ordered the permit granted without a hearing.

Now the Supervisors by a three-to-two

This thing could go on forever!

AS OTHER EDITORS VIEW THE NEWS

ARE YOU A PIPE SMOKER?

(St. Louis Democrat)

The Pipe and Tobacco Council, whatever that may be, has just completed a survey on how male pipe smokers are regarded by women. It polled 3000 women and has announced that 4 per cent said that pipe-smoking males are more attractive, presumably more attractive than the cigar or cigarette smokers. This left 36 per cent who will go along with the latter. Some of the epochal facts adduced from the survey are:

When marriage is involved, a pipe is not important. Obviously, any man, pipe or otherwise.

Fifty-nine per cent said a pipe smoker isn't necessarily a better husband.

The women split 50-50 whether or not pipe smokers are more considerate of their female companions.

Twenty-four per cent thought the pipe

HARMON NICHOLS

Lighter Side of Washington

WASHINGTON — Henry Armstrong, in his career, ran the gamut from tatters to silk and back to tatters. Today, he is happily engaged in working for God.

The plucky little guy with the massive shoulders is the only boxer who ever held three world titles at the same time.

Armstrong tells about his misery and triumphs in an autobiography he called "Gloves, Gloves and God."

HIS MOTHER was a full-blooded Iroquois Indian. His daddy was a mixture of Indian, Irish and Negro—a Mississippi sharecropper. "One of the millions once driven mercilessly by the cruel and jealous despot, King Cotton."

The brown-skinned Henry was small. So it was natural that if he hankered to survive in back alley brawls, he had to learn to take care of himself. Big boys pick on little boys, but he learned how to fight back. After his family moved to St. Louis he developed his wind and strength by running many many blocks to school and back, and by fighting for life against kids much bigger than he.

HE HAD A FEW amateur

fights and finally, with his first handler, decided to hobe to the West Coast. There came a few club fights, but it was a long time before our Henry could afford to live on much more than peanuts. Then, all of a sudden he began to click.

First thing anybody knew, he was whirlwinding his way through one opponent after another.

Pete Sarro, the National Boxing Association featherweight champ, was matched with him, for the title. It took several rounds with Armstrong winding up cleaning Pete's plow good. Title one.

WITH A "CROWN" but very little money, he started to look around for other titles.

His next chance came in a title bout with tough Barney Ross, then holder of the welter crown. It was the first time a featherweight was allowed to challenge the welterweight champ.

Henry had been fighting at 126; Ross at 147. The law said Armstrong had to make 138 pounds at weigh-in, which meant another 12 pounds. Eddie Mc. d. his manager, told him how. He made the boy drink gallons of beer to "build up the appetite."

"If I had known what that beer

habit was to do to me later," the little fighter said, "I never would have touched the stuff—titles or no titles."

WELL, HENRY made the weight and took away the Ross crown. He gave light weight champion Lou Ambers, more near his size, the same treatment later for title number three.

Then came the limousines and the fancy duds he had dreamed of while in rags as a barefoot kid.

MONEY ROLLED IN, and by the time he retired he had a bundle of long green that went into six figures. All tied in paid-up annuities. Then a spell of living high on the pork. Cars, yachts, booze.

At length he was out of limousines and yachts and worse, down to his last car token. He decided to get off the trail that leads down and "get in the corner of the Lord."

He went into the ministry. One of his main interests now is the operation of the Henry Armstrong Foundation, a non-profit venture calculated to help kids like himself. All races, creeds and colors, naturally. And who's veep of the foundation? Barney Ross.

AND IF PHAT walks in when I'm through writing this, he'll be a "dead duck."

"And I Was Ready for Him Down Here"



THIS SIDE of The Sun

By DON

Wednesday night,
Phat is due.
But it's 10 p.m.
And it's Don in lieu.

Happy anniversary to all of you.

And I'm sure that Mr. G. wishes that he could wish it to you instead, but all wishes don't come true, especially when you're dealing with bus and train schedules.

It was just one calendar year ago today when the first issue of The Desert Sun came out on the stands.

And history does repeat itself. Remember, the first headline: DODGERS WIN! Well, they have again.

THIS IS AN appropriate anniversary date, as it falls within National Newspaper Week.

And this lead for a column can be repeated year after year, as Newspaper Week falls within these dates every year. Don't know who copied who on the dates, but am sure it was The Desert Sun as there's a policy here not to copy anyone—in fact we've never copied anyone but to have the news first.

Good policy, huh? And it works with each of our subscribers serving as reporters, tipping us off on news stories.

DURING NEWSPAPER WEEK it seems appropriate to thank each and every one who called with news tips. Some may become discouraged when a follow-up doesn't appear, but that's only due to "dead ducks."

If you're a new subscriber, you don't know what a "dead duck" is, but I'm sure the older ones will remember.

Seems that Phat asked Fred Weigel to go out on a story—to get a picture of some ducks which had landed in the Village. Well, Fred took time for coffee instead.

And when he had arrived on the scene, there were only dead ducks. Don't remember why, maybe a over-zealous hunter or a hungry housewife.

Anyway, Fred could only report that the story was a "dead duck."

And that's the term which has been applied ever since to stories that haven't panned out.

PHAT TOOK care of the staff in last night's column.

Took care of everyone without fear of retaliation. That's why I was sure he'd show up tonight, to be sure he could write this column.

There's no retaliation on my part concerning him though. Only admiration.

Main reason for his trip here from Long Beach this week is the World Series. With his excellent background on horse racing, we were sure that readers would want to know if the Yankees were also-rans, or the Dodgers were pulling away in the stretch.

Have been with him to a couple of horse races, and come to think of it, maybe he can do better at baseball than horse racing. At least losing in an office pool is cheaper than betting on the horses he picks out.

AND IF PHAT walks in when I'm through writing this, he'll be a "dead duck."

Quotes from the News

(By UNITED PRESS)

MINNEAPOLIS, Minn. — Scientist Keigh Lang on setting a new altitude record for open-gondola balloon flight at 42,100 feet:

"We were really out of this world."

ALEXANDRIA, Va. —Richard Arnold I'm a man, confessing he killed his invalid mother:

"I didn't want her to suffer. I loved her."

WASHINGTON—Assistant Agriculture Secretary Earl L. Butz rejecting proposals by wives of potato farmers seeking government aid:

"I am silent and I shall remain silent."

WASHINGTON — Dr. Hart E. Van Riper, medical director for the National Foundation for Infantile Paralysis, on the need for polio vaccinations:

"It's good insurance for anybody of any age. There is no danger involved and shots cost so little they are cheap insurance against this serious disease."

TUCSON — Lewis W. Douglas, former ambassador to the court of St. James and prominent Arizona Democrat, announcing his support of President Eisenhower:

"He has elevated the presidency above the clamor of petty partisanship. He has brought to American politics a rare and wholesome integrity and intellectual honesty combined with an unusual personal modesty."

CHICAGO—Charles B. Shuman, president of the American Farm Bureau Federation, saying all-out government farm price-fixing would result "socialized agriculture":

"If we choose the price-fixing route to prosperity, we will end up to defend against agriculture."

ATLANTA, Ga. — Cancer victim Johnny Pair adding his own opinion to his parents' debate whether they should trade his only eye for a chance to live "I would rather be operated on than die."

NEW YORK—Edwin J. Glover, 26, of Gladstone, N.J., who sold his bristling red beard to a television show for an estimated \$1,250:

"My wife will be tickled pink."

NEW YORK—Air Force Secretary Donald A. Quarles asking the United States to warn aggressor nations we will use atomic weapons:

"We must let potential aggressors know that we have this capability and that we will employ it if necessary but only if necessary to defend against aggression."

NEW YORK—Edwin J. Glover, 26, of Gladstone, N.J., who sold his bristling red beard to a television show for an estimated \$1,250:

"My wife will be tickled pink."

GRIN AND BEAR IT

By LICHTY



"Is remembering glorious Soviet ideals when meeting capitalist competitors, comrade athletes! . . . Is remembering to take all first prizes! . . . Is remembering DON'T take anybody else's hats! . . ."

EARL WILSON:

Jack Benny Knocks Himself

Rubiross's about agreed to fly from Paris for Steve Allen's October 7 show and teach Steve his favorite hobby. (Polo: with a live pony, yet) . . . Bert Parks'll be making about 10G's a week when he adds "Break the \$250,000 Bank" to his chores . . . Produced Herman Levin got "Fair Lady" tickets for \$50 donors at the Yiskor services at his synagogue . . . Frank Sinatra gave Kim Novak the biggest orchid in Las Vegas when she brought her mother to meet him at the Sands.

Modern Marriage note: Ben Grauman, NY, and his ex-wife, Nena Alman, Havana, fly to Nassau for a vacation . . . The NBC brass flies to South Bend Oct. 11 for the world premiere of the NBC Opera at St. Mary's College, arranged by South Bend's bus Committee of 100. . . . Rocky Marciano'll get \$10,000 for his short chore on the Red Skelton TV'er . . . Earl Flynn was cancelled off "Masquerade Party" 'cause the secret leaked out . . . Singer Peggy Connolly arrived at the Harwyn with a famous Senator and got gasps from the crowd . . . Doris Duke's doing the local spots with the police chief of Iraq.

"How does Mary feel about your violining?" I wondered.

The great virtuoso — wearing an initiated dressing gown and also initiated bedroom slippers — began sucking a pipe.

His friend and aide, Irving Fine, who was his second — I mean his dresser—at his white-and-tails concert at Carnegie Hall, answered for him.

"She doesn't mind as long as she doesn't have to hear him practice."

"No," and Jack pointed the pipe at him, "when I rehearse I'm pretty good. It's when I play that I stink."

"You probably need a better fiddle," I said just trying to help.

"It's a good fiddle," Jack answered. "I'd think it's worth about \$7,000. There's nothing wrong with the fiddle — there's just something wrong with the fiddler."

"Although I'll have you know I played the Palace as a violinist before World War I. In an act called "Benny and Woods," I was called Ben Benny then, and later Ben K. Benny . . ."

"What numbers do you play?" I was trying to keep the interview lighthearted.

"I just play 'em, I don't pronounce 'em!'"

"Where do you go from Carnegie Hall?" I inquired.

"I go right on back home." He looked very happy about it. "No, no, I mean artistically. La Scala, Vienna?"

"London—where they also know I'm a lousy violinist."

"How much do you practice, maestro?" I then queried.

"Umm, maybe 20 minutes a day. Look now, you know I can't play the fiddle!"

All I know is that Fred Allen once paid him quite a tribute.

Fred said, "Mr. Benny couldn't get a job wetting the finger of the man who turns the music for the washboard player with the Hoosier Hot Shots."

The Midnight Earl . . . Porfirio

—

Film Shop

By RON BURTON
United Press Staff Correspondent

HOLLYWOOD (UPI)—Most of the film talent found on water skis is female. Les Johnson, quite a water skier, was the exception and was introduced to the motion picture industry after an agent saw him flipping over the waves at Malibu.

"It was sort of agent-to-agent at first," Johnson said. "I'd put in four years with the Treasury Department as a T-man.

"When we began talking about acting, I had my doubts because I'd put in a lot of time learning

Letters

Likes Our Policy

To the Editor:

I have had an opportunity to observe that you have expanded quarters. At this stage of the game, I want to tell you that this town is fortunate in having such a progressive operation, and I hope that you will find your new quarters more livable.

Cathedral City

By JEAN PATANE
Mr. and Mrs. H. A. Scirviner have returned to their home on Date Palm Drive after spending

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Announces the Opening of his New Offices

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Hours 10:00 A.M. to 12:00 P.M.
and 2:00 P.M. to 5:00 P.M.

And by Appointment

Phone Office 8-4333 Residence 2743



CLARK REALTY and Insurance Agency is now in its modern new offices in Cathedral City, ready to serve the public as it has for many years in that area. Paul Clark, owner, is pictured above at right with other staff members. (Desert Sun Photo).

Lions Club Starts Fall Meetings, Plans for District Governor's Visit

Enthusiasm for a year of greater accomplishment was in evidence at the first meeting of the season, called to order by Lions Club President Robert Bertrand at the Farmhouse with a record attendance of members and guests.

Plans are in the making for the first "Chuck Wagon Breakfast" of the season.

Of great importance to members is the next meeting at the Farmhouse Thursday evening, October 11, when the organization will welcome Selden Hooper, District Governor, District 4-E-2, which includes 51 clubs in this area of the state. Hooper is a Rear Admiral (retired) in the United States Navy. He has held all the offices of the Coronado Lions Club including president, and was Deputy District Governor, and has been known in Lionism for some ten years.

The purpose of his visit will be to advise and assist President Bertrand, Secretary William Hendrickson and the officers, directors, and members of the Club on matters pertaining to Lions administration and their great program of humanitarian service.

Hooper is one of the 293 District Governors who supervise the activities of the 12,415 Clubs of Lions International which, during the past 30 years, has become the largest, and fastest growing service club organization in the world.

As of June 3, 1956 there were Lions Clubs in 75 countries or geographical locations of the world with a membership of over 546,

**Dr. Harrison
Opens Offices**

Among the many newcomers to establish permanent residence in Cathedral City during the past month is Dr. W. J. Harrison, who announced the opening of his new offices this week in the Medical Center on Grove Street.

Formerly of Palm Springs, Dr. Harrison came to the desert eight years ago from Torrance where he specialized in general and orthopedic surgery for 25 years.

Pennsylvania-born, he served as Lieutenant Colonel in World War II and is a graduate of Loyola University in Chicago. He is a member of the College of Surgeons, the A. M. A., and of the California State Medical Association and the Riverside County Medical Association.

**75 Attend Party
For Kay Cunney**

The dining room of the Farmhouse Restaurant was the scene of a gala affair last week, when over seventy-five guests gathered for a surprise birthday party given by Bill Cunney for his wife Kay. Jo Lanz of Shadow Mt. played the piano and baskets of flowers presented by friends and well-wishers, decorated the room. A birthday cake was brought in and guests danced and sang and enjoyed the special buffet until 1 p.m.

By eliminating 40,000,000 square feet of storage space the Department of the Army has reduced warehousing costs \$30,000,000.

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SELDEN HOOPER

447, and during the fiscal year of 1955-56, 1,005 new Lions Clubs were organized.

The slogan of The International Association of Lions Clubs is "Liberty, Intelligence, our Nation's Safety." Its motto is "We Serve."

For the past eight years the Cathedral City Lions Club has sponsored the Boy Scout Troop No. 81 and later the Cub Scouts. Among other activities is the Lunch and Milk Program at the Cathedral City School.

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3 Associates Join Jorgensen

Ed Jorgensen of Jorgensen Realty, announced today that three new associates have been added to his staff, Charles Scott from Inglewood, Ben Rothenberg from the Lomita-Torrance area, and Robert Cooper from Oceanside.

Jorgensen predicts that the coming season will be the best the Cathedral City area has known, and in addition to the three new

desks he has redecorated his offices throughout and doubled his floor space by breaking through the wall into the office next door.

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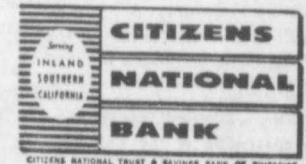
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— because your present car is at its peak value right now. And because—with Buick so solidly set as America's No. 3 Best Seller—our bigger sales volume permits us to make you an even better trade-in allowance.

Bonanza Buy

Buick prices start right next to those of the smaller cars. But those Buick dollars buy you a whole lot more automobile—more room, more power thrill, more styling freshness, more ride stability, more solidity of structure—the Best Buick Yet.

Bonanza Resale

A Buick always resells high. But the '56 Buick will bring you even more money when you trade it because it carries today's new Variable Pitch Dynaflo. It's the most advanced transmission yet developed—and the only one that breaks with the past to bring you the switch-pitch performance and gas savings of the modern plane's variable pitch propellers.

WITH Buick booming up in the No. 3 sales spot, we're set to rate your car at its peak trade-in worth right now.

With only two smaller cars outselling Buick—you can be sure we know how to make you happy on price.

And see how much more your dollars buy here...

—The fun of Variable Pitch Dynaflo* with its thrilling switch-pitch action. The might of Buick's big V8 engine.

—And the luxury of Buick's ride—a ride that knows no equal.

Why don't you come in today?

*New Advanced Variable Pitch Dynaflo is the only Dynaflo Buick builds today. It is standard on Roadmaster, Super and Century—optional at modest extra cost on the Special.

P.S. We have some especially good CENTURY and the extra-spacious SUPER. Better see 'em real soon!

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PALM SPRINGS, CALIF.

Ulcer is Badge Of Success, Say Noted Scientist

CHICAGO (AP) — An ulcer should be regarded as the badge of success, a scientist said today.

Dr. Heinrich Necheles, director of the Michael Reese Medical Center's gastro-intestinal department, told a group of businessmen that ulcers are nothing to be ashamed of.

"I would rather not have an ulcer and be successful," Necheles admitted.

"If I had one," he added, "I would not be ashamed of it, because in my opinion it would be like a kind of medal for distinguished services and would indicate that in some way my drives and my energy were above average."

Ulcers, which originate in the mind were credited by the scientist with afflicting men with "a strong personality, a great drive, and success in their profession."

A fishing trip or vacation will greatly reduce an ulcer's twinges, he said. Pain and discomfort vanish when the stricken person gets away from responsibilities, a racing wife, unruly children and the supervision of business."

An easier way to avoid the pain, Necheles said, is "to take things easy, to rest before and after meals, and not to go to food, to sleep or smoke and drink moderately, and to stay on a reasonable diet."

Knight Predicts State to Need 1000 Homes Daily

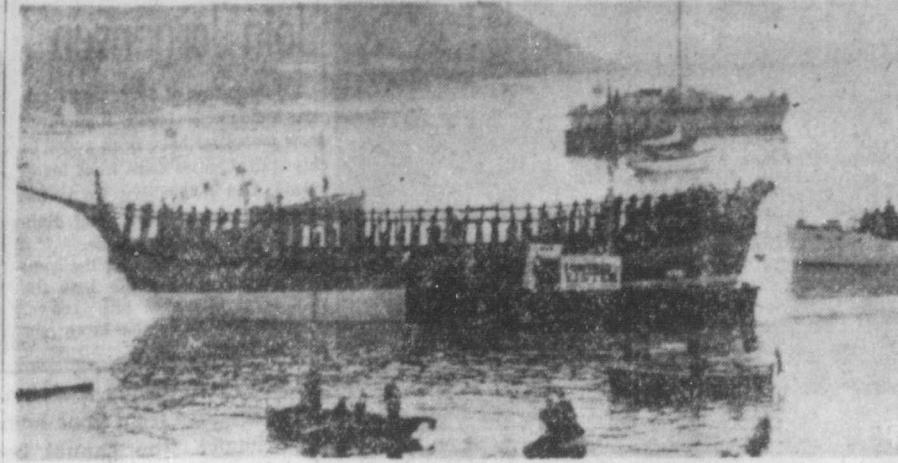
SAN FRANCISCO (AP) — California will need new homes at the rate of 1,000 a day during the next 10 years, according to Gov. Goodwin J. Knight.

The governor told the 52nd annual convention of the California Real Estate Assn. that "common sense dictates that our continued growth will require us to furnish between 175,000 and 200,000 new homes each year to provide adequate housing for our ever increasing population."

Many experts are predicting that "within 10 years alone we will need between 350,000 and 400,000 homes each year," Knight said.

William P. Watkins, Chicago, national president of the Institute of Real Estate Management, told a panel meeting that the great American shopping center—local point of the new housing developments, was here to stay.

LAUNCH MAYFLOWER II IN BRIXTON, ENGLAND



FLOATING IN BAY at Brixham, England, Mayflower II, replica of tiny vessel in which Pilgrims sailed to America in 1620, is christened during colorful launching ceremony. She will sail across Atlantic next April on goodwill voyage. (International Soundphoto)

THOUSAND PALMS

By IZETTA HUNT

Mr. and Mrs. Jesse Garnica announced the coming wedding of their daughter Josephine, to Dennis Nelson, son of Mr. and Mrs. Howard-Oliver, of Thousand Palms, on Sunday, October 7, at 10 a.m. at "Our Lady of Guadalupe" church in Palm Springs.

Jay Shaw and son of Barstow, were guests this past Sunday at his mother, Mrs. Dora Robinson.

Dr. and Mrs. Ivan Barstow were visitors here Tuesday to inspect their home, before returning for the winter season after a summer spent at Capistrano Beach California.

Rene, teacher of folk dancing, from Hollywood, accompanied Mr. and Mrs. Alfred Greco of Santa Monica, and Miss Sabine Duran of Los Angeles, on a weekend visit with Miss Carmen Duran of The Date Garden Beauty Shop at Thousand Palms.

Mr. and Mrs. Henry Lennie spent a few days with their daughter and son-in-law, Mr. and Mrs. Don McPherson, Jr., and their new grandson, Donald, the third, this week.

Mrs. Edna Smith and grandson, Billy, have returned to their home in Shangri La.

Miss Helen Hyde, accompanied by Miss Betty Wirth, flew to Hawaii Tuesday for one week's vacation.

The new secretary of the Rancho Ramon Water company is Miss Nina Nauid, from Palm Springs. Overnight guest of Mr. and Mrs. James Furr was his brother, Samuel Furr of Phoenix, Arizona.

Mr. and Mrs. Leonard Shelley have returned to their new home in Thousand Palms Estates, after a six weeks tour throughout the Northwestern States and Canada.

New Continental Continues Same Basic Designs

DETROIT (AP) — Continental, one of the few auto makers ever to admit retaining a basic design from one year to another, has introduced its 1957 models incorporating "a number of extensive engineering refinements."

Ben D. Mills, Ford Motor Co. vice president and general manager of the Lincoln division, said the Continental Mark II was not restyled because it was "designed to be different enough in concept and advanced enough in execution to last for several years without any loss of distinctiveness or appeal."

THE MARK II, first introduced a year ago, is produced on a low-volume basis and sells for about \$10,000. It is built as a separate line in its own plant near suburban Dearborn.

The only significant appearance change on the new models is the addition of four exterior colors—silver, bronze, medium blue and medium green. They replace four other medium colors available on 1956 models.

Mills said certain engineering changes were made to "enable the car to retain its position in the forefront of the industry."

Mr. and Mrs. V. A. Leone entertained with a barbecue supper in honor of Hy Walder's birthday. Those present were Mr. and Mrs. Hy Walders, of Palm Springs and Riverside, and their daughter, Miss Shirley Walders of Los Angeles, and Mr. and Mrs. Cohen of Los Angeles.

Mr. and Mrs. Leone were visitors in Los Angeles for three days the early part of last week.

Weekending at the Hamilton Ranch were the Grant Wrights from Reseda.

Mr. and Mrs. Franklin Wessells and daughter, Shari, Encino, are spending a few days with his parents, Mr. and Mrs. Roy Vessells.

Word has been received by Mrs. Willis, that Mr. Willis is slightly improved.

Monday morning, as the children were leaving for school, they spotted something strange out in the road near the vineyard. They could hardly believe what they did see. Valletta Hunt, Bonnie Adams and Janet Wiley began running home and calling to their parents.

Five men employees of the Sherwin and Ivey ranches came running, and found a fully-grown monkey. After coaxing it down out of a tree and out of the grapes, they captured it and are holding it at the Sherwin ranch, feeding it all sorts of fruit. The owner may claim it there.

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How, What and Why Rules For Club Press Chairmen

By HILDY CRAWFORD
Society Editor

Around 50 clubs and organizations flourish in the Village and their activities are a central core of Village life. Their combined memberships include the men and women who are village leaders and stories of their meetings and events are important for the projects that they foster contribute mightily to the progress of the Village.

Most of these groups start their meetings again this Fall under new leadership and with chairmen who are willing but inexperienced.

Because an organization's public relations are so important, the press chairman is one of the most important of the committee chairmen. He or she should be an interested and informed member of the organization, should live in the Village, have a telephone, be available, reliable, unbiased, cooperative . . . and a sense of humor will help!

Recognizing that a few pointers may smooth the way for this new crop of press chairmen, The Desert Sun has prepared the following, which we suggest be clipped and saved.

How to Do it

Every newspaper has its own style and submitted copy will be edited to conform to that style. There is no set form that a press chairman must follow to have news printed. If it is NEWS it will be printed.

The smart press chairman, however, will meet these simple requirements:

1. Neat typewritten copy, double spaced, on ONE side of the paper. If you haven't a typewriter, write clearly and PRINT names. No carbon-copies, please.

2. Leave wide margins and plenty of space at the top. In the top left corner put your name and telephone number, and the name of the organization.

3. Plan to get a notice in before the meeting or event takes place. If it is important enough for a follow-up story, get it in by the following day.

4. Keep a carbon of your stories and check it with published stories to see what changes were made in your copy.

5. Newspaper deadlines are not elastic. Publicity and everything but late news must be in 24 hours in advance. If your story is meant for the Tuesday paper it should be in 10 a.m. Monday or by putting a Release Date on your story you can bring it in earlier.

6. If the story goes to more than one newspaper, be sure the release date is the same for all. Put it in capital letters at the right of your copy.

Do's and Don'ts

DO remember the five "W" rule—who, what, when, where and why. This is basic and no story is complete without them.

DO be accurate. Use dates not days of the week.

DO use names for names make news, but be sure they are spelled correctly. Never consider a name complete unless it has two initials or a first name. Do not use "Mr." in writing men's names. To call a woman "Mrs. Mary Brown" implies that she is divorced. Correct

usage for widows is still "Mrs. John Brown." The only exception where first names are used, as "Mary Brown," is in a service club and then all must be the same. Either use all with their husbands' names or all with their given names, in uniform fashion.

DO list officers with their names first, followed by their offices. Like this Mrs. John Jones, president; Mrs. Charles Brown, vice president; and so on.

DON'T write your story like you were writing minutes. Stick to the pertinent facts, starting out with the most important. Include a brief resume of what the speaker said.

DO eliminate adjectives of opinion, words of praise or thanks. Instead of writing the "decorations were beautiful," describe them.

DON'T use prices in stories or boost commercial enterprises as these constitute advertising.

DON'T mention prizes dependent on chance, such as door prizes or raffles. These are taboo as postal regulations bar from the mails newspapers carrying such information.

DO bring in a year book for your organization for reference.

DO telephone in late news, but remember that long stories and lists of names cannot be taken over the telephone as it is not only time consuming but inaccuracies occur due to so many letters sounding alike over the telephone.

DO be accurate, spell names correctly, and meet the deadlines.

Pictures

We love them and use a great many . . . but we want good ones. They must be glossy prints and, because The Desert Sun pictures are made on a Fairchild, they are reproduced the exact size of the picture so we can't use 8x10's of single people.

We prefer a maximum of five persons to a picture, preferably less, and those as photogenic as possible. No dark backgrounds and no heavy garments or hats to belie the resort atmosphere. Group your subjects so that they are not at arm's length and don't let them look at the camera. Try to have your picture tell a story for just a lineup of people is uninteresting.

If you have an event scheduled that you think warrants a picture consult with the newspaper, calling the city editor about news stories and the society editor about social events.

Activities Resumed by The Circle

The official board of the Women's Circle of the Palm Springs Community Church was entertained in the home of Mrs. James Blackstone Tuesday with a buffet breakfast, after which the president Mrs. Don Macpherson conducted a business meeting. Mrs. Macpherson announced that the Women's Circle will meet Tuesday, October 9, in the social hall of the Community Church at 12:30 p.m. There will be a salad-dessert potluck luncheon after which the regular meeting will begin at 1:30. Mrs. Frederick Watson will be heard in a vocal solo followed by devotions led by Mrs. Bernice Pyle, well-known Bible teacher from San Gabriel who has recently moved to Cathedral City.

Margaret Hart, director of religious education at San Gabriel Union church, will be the main speaker according to Mrs. Clara Hancock, program chairman. Mrs. Hart spent 10 weeks this past summer in the Holy Land and she will speak on the Spiritual and Religious Aspect of the Near East Today. There will be colored slides to illustrate her talk. Mrs. Hart has formerly served in the Calvary Baptist Church in San Francisco and the First Baptist Church in Montrose.

The Harvest Festival has been scheduled for November 30 at 10 a.m. in the social hall of the Community Church. Mrs. Miriam Persons, chairman of missions, announced that the missionary study group will meet the fourth Monday of each month at 7:30 in the Church parlor.

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scheduled for November 30 at 10 a.m. in the social hall of the Community Church. Mrs. Miriam Persons, chairman of missions, announced that the missionary study group will meet the fourth Monday of each month at 7:30 in the Church parlor.

The first fashion show luncheon presents three Palm Springs models, from left, Frances Manington, Myrna Stone and Barbara Foster. (Anderson Photo).

Fete Anniversary

Celebrating their second wedding anniversary at the Chi Chi Monday evening and night were Mr. and Mrs. Edwin S. Parkes of 579 Calle Abronia, who reen was twelve weeks old were accompanied by Mr. and Mrs. Ken Herman of 32-816 Shifting Sands Trail.

The two men are members of the Palm Springs Fire Department.

Celebration

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The Hermans had dinner at the Hotel del Coronado. The conference is in session through the sixth.

At Convention

Kay Valentino, president of Supreme Emblem Club Palm Springs Branch 274, and Lucille Pavny, vice president, left yesterday to attend the 13th annual convention of the Supreme Emblem Club at the Hotel del Coronado. The conference is in session through the sixth.



Hildy Crawford, Society Editor
Phone 5005

Kiwanis Hold Luau Tonight Poolside at Ranch Club

Tickets will be available at the door, President Bill Ford announced today.

Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar dates to 5005.)

October 4

Kiwanis, annual luau, Ranch Club, 7:30 p.m.
Jaycees, Legion Hall, 7:30 p.m.
Eastern Star, stated meeting, Masonic Temple, 8 p.m.

October 5

ashion Show luncheon, Ranch Club, noon

October 9

Soroptimists, Chi Chi, noon
Kiwanis, Biltmore, noon
Women's Group of the Jewish Community Center, luncheon meeting, noon

Women's Circle, Community Church, luncheon, 12:30 p.m.

October 10

Rotary, Biltmore, noon
P.S. Optimists, Del Tahquitz, noon

Howard Manor opens

La Paz opens

Desert Inn opens

October 11

Lions, Chi Chi, noon

Oasis Opens

OPENING MONDAY



BANK OF AMERICA'S NEW PALM DESERT BRANCH

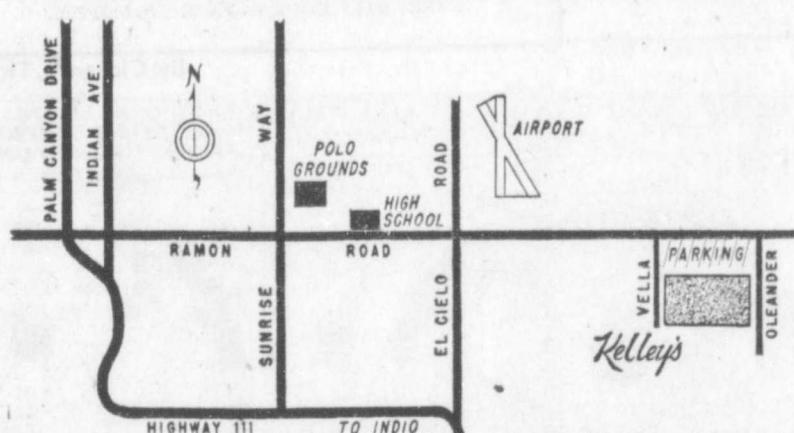
To serve you better in Palm Desert, we're moving to this modern new Bank of America building at 73-833 Highway 111.

facilities . . . a handy night depository . . . plenty of free parking . . . and air conditioning.

We'll be open for business at our new address next Monday, ready to meet all your banking needs with the same friendly, personalized service you find at Bank of America's other branches—in Palm Springs, Indio and all over California.

Kelley's HOME FURNISHINGS

Palm Springs' Oldest and Largest
Now in New Location at
4525 East Ramon Road
Open evenings Tuesday and Friday till 9 P.M.—Phone 2874



YOU'RE INVITED to our Open House tomorrow night (Friday, October 5) between 7:00 and 9:00 p.m. Join the fun! Enter our Sunken Treasure Contest, see "300 Years of American Coins" on display and watch KCMJ record a special program for broadcast Saturday, October 6 at 12:15 p.m.

M. E. Munier, Officer-in-Charge

PALM DESERT BRANCH • 73-833 HIGHWAY 111

Bank of America
NATIONAL TRUST AND SAVINGS ASSOCIATION
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION



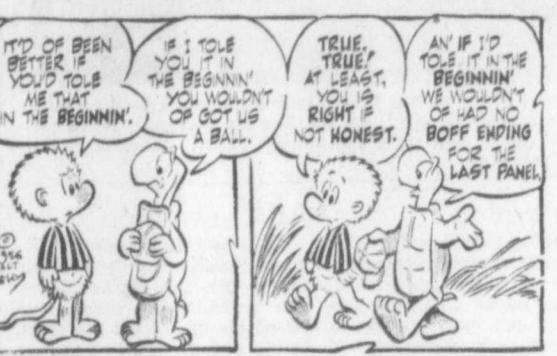
by the Baers

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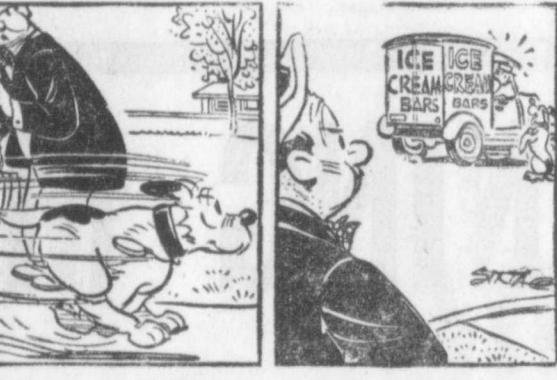
by Walt Kelly

POGO



By George Sixta

RIVETS



By Wally Bishop

MUGGS and SKEETER



By Paul Robinson

ETTA KETT



By Mel Graff

SECRET AGENT X9



By Ed Dodd

MARK TRAIL



CORNIE

By Clarence Thorpe

KPAL

DENNIS the MENACE H. KETCHAM



"WHY DIDN'T WE THINK OF THIS BEFORE?"

TOM DANSON'S TV-RADIOLOGIC

TV Viewing Tips

7:30—Dinah Shore	3, 4	9:00—People's Choice	—
8:00—Groucho Marx	4	9:30—Playhouse 90	2, 8
8:30—Climax	2, 8	9:30—Tennessee Ernie	3, 4
9:00—Wire Service	7	10:00—Video Theater	4

Following programs are compiled from reports provided by broadcasters. We assume no responsibility for last minute changes on their part. T.E.D.

TELEVISION TONIGHT

(e) Colorcast	THURSDAY P.M.	11-Mystery Patrol	—
5, 4—12:30 Movie	12—Adventure Search	7:15	—
—Frank Webb	7-Eye Witness	7:30	—
—Cartoons	7—Name That Tune	7:30	—
7—Mickey Mouse	7—Dinah Shore	7:30	—
11—Mysteries	7—Conspiracy	7:30	—
12—Little Rebels	7—Lone Ranger	7:30	—
6—Western Feature	7—Peyton Place	7:30	—
5, 4—News	7—Hall of Stars	7:30	—
2—Hank Williams	7—Dinner Show	7:30	—
8—Annie Oakley	11—Lone Wolf	7:30	—
8—Wild Bill Hickok	13—Tom Dugan	7:30	—
9—Cartoon Express	8—Movie News	7:30	—
12—Waterfront	9—Sports	7:30	—
10:15	10—Weekend	7:30	—
4—Weekend	12—Tom Dugan	7:30	—
13—News	8:00 P.M.	7:30	—
2—Hank Williams	8—Bob Cummings	7:30	—
3—Groucho Marx	8—H. C. Anderson	7:30	—
7—Col. March	8—Col. March	7:30	—
10—Adventure Search	8—China Smith	7:30	—
11—Lone Ranger	8—Wrestling	7:30	—
12—Little Rebels	9—Political	7:30	—
13—Cartoon Express	10—Sports	7:30	—
14—Waterfront	11—FBI Defenders	7:30	—
15—News	12—Tom Dugan	7:30	—
16—Movie News	8—Movie Express	7:30	—
17—Sports	9—People's Choice	7:30	—
18—News	7—Wire Service	7:30	—
19—Cartoon Express	8—Movie	7:30	—
20—News	9—Late Show	7:30	—

10:30	10—Music	2:00 P.M.	—
2—Ladies Fare	3—Tenn. Ernie	3—Carolyn Moore	—
3—4, 7, 11—News	4—Movie	4—Movie	—
8—Foreign Pictures	5—Movie	5—Movie	—
9—Western, Movies	6—Movie	6—Movie	—
10—Sports	7—Music	7—Music	—
11—FBI Defenders	8—Sports	8—Sports	—
12—Tom Dugan	9—Political	9—Political	—
13—News	10—Sports	10—Sports	—
14—Cartoon Express	11—FBI Defenders	11—FBI Defenders	—
15—Sports	12—Tom Dugan	12—Tom Dugan	—
16—Movie	13—Music	13—Music	—
17—Sports	14—Sports	14—Sports	—
18—News	15—Music	15—Music	—
19—Cartoon Express	16—Music	16—Music	—
20—News	17—Music	17—Music	—
21—Sports	18—Music	18—Music	—
22—Movie	19—Music	19—Music	—
23—Sports	20—Music	20—Music	—
24—Movie	21—Music	21—Music	—
25—Sports	22—Music	22—Music	—
26—Movie	23—Music	23—Music	—
27—Sports	24—Music	24—Music	—
28—Movie	25—Music	25—Music	—
29—Sports	26—Music	26—Music	—
30—Movie	27—Music	27—Music	—
31—Sports	28—Music	28—Music	—
32—Movie	29—Music	29—Music	—
33—Sports	30—Music	30—Music	—
34—Movie	31—Music	31—Music	—
35—Sports	32—Music	32—Music	—
36—Movie	33—Music	33—Music	—
37—Sports	34—Music	34—Music	—
38—Movie	35—Music	35—Music	—
39—Sports	36—Music	36—Music	—
40—Movie	37—Music	37—Music	—
41—Sports	38—Music	38—Music	—
42—Movie	39—Music	39—Music	—
43—Sports	40—Music	40—Music	—
44—Movie	41—Music	41—Music	—
45—Sports	42—Music	42—Music	—
46—Movie	43—Music	43—Music	—
47—Sports	44—Music	44—Music	—
48—Movie	45—Music	45—Music	—
49—Sports	46—Music	46—Music	—

KCMJ RADIO LOG

1340 ON YOUR DIAL

Programs supplied by Station KCMJ.
Subject to change without notice.

MONDAY THRU FRIDAY	6 A.M. TIL 5 P.M.	3:05 Bandstand	3:30 Alyce Walker Show
6:00	Bandstand	4:00 Weather Says	4:05 Our Town
6:30	Ranch Weather	4:15 Bandstand	4:45 Peggy Bull Show
6:35	Bandstand	4:55 Business News	5:05
7:00	News & Sports	5:30	Edward R. Murrow
7:10	Bandstand	5:45 Local & County News	5:55 Tom Harmon Sport News
7:30	Frank Goss News	5:55 Howard Miller Show	6:00
7:45	Harry Babbitt Show	6:15 Helen Trent	6:30 Amos 'n Andy
8:00	Bandstand	6:30 Nora Drake	6:45 Bob Trout News
8:15	David Vail News	6:45 Young D. Malone	7:00 Master of Melody
8:30	Palm Springs Today	6:55 Aunt Mary	7:25 News Analysis
8:45	Coffee Break	7:00 Bill Downes News	7:30 Bandstand
9:00	Wendy Warren	7:05 Right to Happiness	7:45 Johnny Dollar
9:15	Howard Miller Show	7:10 Second Mrs. Burton	8:00 CBS News
9:30	Helen Trent	7:15 Strike It Rich	8:05 Bandstand
9:45	Nora Drake	7:20 Pat Buttram Show	8:15 Bing Crosby
10:00	Aunt Jenny	7:30 News At Noon	8:30 21st Precinct
10:15	Young D. Malone	7:45 Bandstand	9:00 News
10:30	Bill Downes News	7:50 Houseparty	9:05 Bandstand
10:45	Aunt Mary	7:55 Arthur Godfrey Time	10:00 CBS News
11:00	Right to Happiness	8:00 Ruth Ashton Women's News	10:15 Local & Sports News
11:15	Second Mrs. Burton	8:15 Weather and You	10:30 Bandstand
11:30	Strike It Rich	8:25 Bandstand	10:45 News
11:45	Pat Buttram Show	8:35 Niteheat (Music, News & Contest)	12:00 Niteheat (Music, News & Contest) til 6:00 a.m.

6:00- 9:00 a.m.—BILL JENKINS	6:00- 9:00 a.m.—BILL JENKINS	6:00- 9:00 a.m.—BILL JENKINS

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LEGAL NOTICE

LEGAL NOTICE

NOTICE OF PUBLIC HEARING BEFORE THE BOARD OF SUPERVISORS OF RIVERSIDE COUNTY, CALIFORNIA, ON APPLICATION TO CHANGE ZONE IN THE CATHEDRAL CITY - PALM DESERT DISTRICT.

NOTICE IS HEREBY GIVEN that a public hearing, at which all interested persons will be heard, will be held by the Board of Supervisors of Riverside County, California, in the regular room in Room 10 of said building in the Court House, Riverside, California, on Monday, October 22, 1956, at 10 A.M., on the application of Harry L. Converse, in Change of Zone Case No. 22, to change the zone from R-1 (Single Family Residential) to R-2 (Multiple Family Residential) on property located 1/4 mile north of 36th Avenue and east of Date Palm Drive, in the Cathedral City-Palm Desert District of the unincorporated territory of Riverside County, and more particularly described as follows:

Lot 9, and the West 1/4 of Lot 10, Section 27, T. 4 S. R. 5 E., S.B.B. & M. Plaintiff, and Son Subdivision, as shown by map on file in Book 10, page 94 of maps, Riverside County Records, EXCEPTING therefrom the Westerly 322 feet of Lot 9.

Reference is further made to Change of Zone Map 10-g of the Riverside County Planning Commission.

BY ORDER OF THE BOARD OF SUPERVISORS
DATED SEPTEMBER 24th, 1956
G. A. PEQUEGNAT, Clerk
(SEAL)
By W. R. PATTY, Deputy
Publish: Oct 4, 1956

Classified
... Ads ...

The Desert Sun

Published Tuesdays through Saturdays except legal holidays Sept. 4 to June 2, Thursdays and Mondays from June 7 to Sept. 3.

PHONE 5005

Box 190, Palm Springs, Calif.

— RATES —

NO ABBREVIATIONS

Minimum Ad — 3 Lines

Count 24 Letters and Spaces

to a Line.

One Three Five

Time Times Times

3 Lines 1.80 3.60 4.80

4 Lines 2.40 4.80 6.40

5 Lines 3.00 6.00 8.00

6 Lines 3.60 7.20 9.60

7 Lines 4.20 8.40 11.20

8 Lines 4.80 9.60 12.80

9 Lines 5.40 10.80 14.40

10 Lines 6.00 12.00 16.00

Discount at 10% per line per time allowable on above fee for cash.
Allow Extra Lines — Three
Extra Lines — \$2.00 Discount

The Desert Sun reserves the right to edit and classify all copy.

All advertising copy is accepted subject to the approval or rejection of the management.

This newspaper cannot be responsible for any damage that may result from insertion of any error in your ad.

DEADLINES—for new copy or cancellation:

11:00 a.m. previous to day of publication.

Ads ordered for more than one time must be paid in advance. Insertion fees above rates, otherwise single insertion rate will be charged for each time run.

Address all communications to: The Desert Sun, P.O. Box 190, Palm Springs, California.

(SEAL)
Publish: Sept. 13, 20, 27, Oct. 4, 1956

61 INDO — NO. 1071 SUMMONS

RICHARDSON & HENDERSON Attorneys for Plaintiff
174 North Palm Canyon Drive

Palm Springs, California
Telephone: 5583

IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA FOR THE COUNTY OF RIVERSIDE.

LA VERNE VIRGINIA MILANOVICH Plaintiff

STEVE MILANOVICH Defendant

THE PEOPLE OF THE STATE OF CALIFORNIA, GREETING TO:
STEVE MILANOVICH, Defendant.

You are directed to appear in an action brought against you by the above-named plaintiff in the Superior Court of the State of California, and for the County of Riverside, and to answer the service on you of this Summons, if served within the County of Riverside, or if you are not within the state, then serve you with a copy of the complaint, and if you are within the state, then serve you with a copy of the complaint, and acknowledged that they executed the same.

D. M. McGAHEY, Notary Public in and for the County and State aforesaid.

(SEAL)

Publish: Sept. 13, 20, 27, Oct. 4, 1956

Lost and Found 10

LOST — WALLET Tan-Plastic, Valuable Papers REWARD

Louis (Jake) Klemas

PHONE 9487 or 2888

Personals 12

A L C O H O L I C S ANONYMOUS.

Phone 2701. Meetings Wednesday at 8:30 (Airport); Friday 8:30 St. Paul's Episcopal Church

Parish House.

EXCELLENT care and home in beautiful Hemet Valley Nurse's private lovely residence. Every convenience. Beautiful grounds. HEMET 7903

CALL 5005

FOR CLASSIFIEDS

Buying or Selling Real Estate

Use Multiple Listing Service today! It saves you weeks of hunting...you get what you want where you want it. It adds nothing to the cost of the transaction.

The Following Realtors are Members of
MULTIPLE LISTING SERVICE
OF PALM SPRINGS

ASSOCIATED REALTORS
437 N. Palm Canyon Dr. 2734
BOGGESS INC. 2971
Penthouse 31, The Plaza 2553
CROMMELIN, JACQUES B. 174 N. Palm Canyon Dr. 5496
DAILEY, BRUCE 2909
412 N. Indian Ave.
DAVIS, JOHN C. 9475
1171 N. Palm Canyon Dr.
DESERT REALTY CO. 8-3251
615 Broadway, Cathedral City
De VORZON, JULES 5240
380 N. Palm Canyon Dr.
DUNLEVIE, ERNEST G. 1807 N. Palm Canyon Dr.
FOSTER, HERBERT H. 3555
559 S. Palm Canyon Dr.
FULTON, MURIEL E. 2225
125 S. Palm Canyon Dr.
GANNON REALTY CO. 2772
711 N. Palm Canyon Dr.
GREENFIELD, ARTHUR 1404 N. Palm Canyon Dr.
HAMMOND, JAMES W. 5373
875 N. Palm Canyon Dr.
HASKELL, JOHN & CO. 2594
456 N Belardo Rd.
HEISER, WILLIAM J. 5685
1546 N. Palm Canyon Dr.
HICKS, HAROLD J. 2736
813 N. Palm Canyon Dr.
HYDE, CORA B. 5101
290 N. Palm Canyon Dr.

Professional Serv.

Help Wanted

Real Estate for Sale

35

Real Estate for Sale

35

ISABELLA CHARBNEAU, A.S.A.
Appraisals and Inventories
Residential Furnishing
Box 1252-Ph. 7904 or Cr. 4-7111

Service Misc. 15

MIMEOGRAPHING
ANNOUNCEMENTS, Wedding Invitations, Business and Calling Cards, New Christmas Stationery. Von Goff, 66-570 Carey Rd. Phone 8447

BEN LITOFF
INCOME TAX SPECIALIST
BOOKKEEPING SERVICE
465 North Palm Canyon Drive
Phone 9963 or 9777

HOME SERVICE
VENETIAN BLIND REPAIRS
DESERT COOLER REPAIRS
24 HR. HANDYMAN SERVICE
JAY'S MAINTENANCE CALL 9775

PAINTING
LOUIS BOGARD
PHONE 9242

LAWN MOWER SHOP
Parts for All Mowers and Motors.
REPAIRING AND REBUILDING
685 S. Palm Canyon Ph. 9886

SLIP COVERS MADE
TO ORDER. Ph. 8-4094

ALTERATIONS
by MARIA
PHONE 9309

CHRIS' GARDENING SERVICE
ALWAYS RELIABLE
PHONE 9239 AFTER 4 P.M.

A-1 CARPENTER
Cabinet Work and Repairs
PHONE 9738

ALTERATIONS
By experienced Seamstress
PHONE 4082

ELECTRIC SHAVER SERVICE
VALLEY OFFICE EQUIPMENT
399 Sunny Dunes Rd. Ph. 9532

PAINTING CONTRACTORS
P. G. HUMPHREY CO.
254 N. Palm Canyon Ph. 2701

Instructions 16

EPH FELDMAN
WILL CONDUCT HIS OWN
REAL ESTATE
CLASS

WEDNESDAYS AT 7:45 P.M.
STARTING OCT. 10th 1956
AT AMERICAN LEGION HALL
400 N. BELARDO ROAD
PALM SPRINGS

Situations Wanted 25

POSITION as manager in ladies Ready to Wear. 10 years experience, 8 years as buyer. Capable of handling complete operation if so desired. Phone 9370.

SECRETARIAL position in real estate office desired by capable experienced permanent resident. Full or part-time. Desert Sun, Box 190, File H-7.

RETIRED gentleman wants full or part time job, pleasing personality. Master of several languages own late car, P. O. Box 1232 Palm Springs.

CHEF
JUST arrived from Seattle, can handle any size operation, very capable, local reference. Ph. 9324

Painters Always Available
PAINTERS & CONTRACTORS
Hour or Contract Ph. 2995
NATIONAL PAINT STORE

PRACTICAL Nurse — Companion. Good cook. Excellent local reference. Desert Sun Box 190, File J-3.

EXPERIENCED Girl wants work by day or week. PHONE 7154

HOUSEKEEPER with excellent character references wishes full time work. Live in. Ph. 9053.

COUPLE, mother and son. Cook-Chauffeur, Butler and House boy Excellent references. Ph. 5757.

BARTENDER with excellent references wants full or part time employment. Ph. 3013.

Child Care and Day Nurseries 26

CHILD CARE by day, week or month. Fenced yard. PHONE 7061

Help Wanted 27

COUPLE — HOTEL MAID —
Houseman — Gardner — White
EXPERIENCED REFERENCES
LIVE OUT — PHONE 9933

For Best Classified Results
PHONE 5005

Help Wanted

27

Real Estate for Sale

35

Real Estate for Sale

DESSERT
EMPLOYMENT AGENCY

Janitor R & B \$175
Houseman R & B \$150
Insurance Investigator \$250
Hotel Maid \$175
Desk Clerk \$200
Clerk typist \$250
Hotel Manager \$200
Dishwasher R & B \$150
Steno-Bookkeeper \$300
Gardener \$125 hr.
Transcript Man R & B \$250
Domestic Couple \$400
Mother's Helper R & B \$100
Cook-housekeeper R & B \$125
Hotel Maids and Waitresses

LUCILLE GARLAND
208 N. Indian Ave. Ph. 2364

REGULAR
EMPLOYMENT

CLERICAL — MALE

5-DAY

40-HOUR WEEK

Southern California
Gas Co.SEE
MR. A. L. STEUBAKER
1534 North Palm Canyon

SALESMAN

ONE opening for local man to complete sales force of four. America's fastest selling car — THE LEADER. Best Commission plan ever offered. You can make real money — here is your opportunity! See —

D. C. STACHLER

Stack Chevrolet

632 S. PALM CANYON DRIVE

TYPIST - TRANSCRIBER

LEGAL — MEDICAL — GENERAL

NO AGE LIMIT

WORK done in your home — We furnish everything but typewriter. Good pay — steady. Write Mrs. Lew Sumpter, Town and Desert Hotel, Palm Springs, for interview Saturday and Sunday this week. Or write 1231 S. La Brea, Los Angeles.

PAINTING CONTRACTORS

P. G. HUMPHREY CO.

254 N. Palm Canyon Ph. 2701

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WILL CONDUCT HIS OWN
REAL ESTATE
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REAL ESTATE
CLASS

George Gannon, Realtor

NOTE OUR NEW ADDRESS
1201 No. PALM CANYON DRIVE

HARD TO BELIEVE! This new 3 bedroom, 2 bath home can be purchased for \$1,875 down with easy monthly payments—forced air furnace and lots of tile—near schools—Full price \$13,975.

CUSTOM BUILT MODERN—Impressive home on 188' frontage—room for pool, badminton, 3 large bedrooms, 2 fully tiled baths—sliding walls of glass—built-in oven and stove. Over-sized living room. Wired for hi-fi and extras of all kinds. Eastern owner say: "sell for the low price of \$25,750." Terms to suit.

HERE IS THE MOST!—2 bedroom, 2 bath, custom built for the owner with unusual appointments such as: a terraza floor in living room, all new and different decor. Fully furnished in the finest. Beautiful south patio with enclosed grounds commanding panoramic view of the desert. Room for pool. Full price \$28,500.

EXCLUSIVE RESIDENCE IN LAS PALMAS—Here is a better built 3 bedroom, 3 bath home, beautifully carpeted and finely furnished. Walled grounds, completely landscaped. Walking distance to town. Room for pool. Only \$45,000.

INCOME
3 NEW UNITS—Warm Sands—Adorable studio apartments. Room for more. Walking distance—\$25,500.

4 NEW BEAUTIFUL UNITS—Owner's 1 bedroom suite, living room, carpeted, with fireplace. Furnace heat, natural wood kitchen, garbage disposal, on sewers. A real buy at \$35,500.

4 UNITS AND POOL—Beautifully furnished in Palm Highlands. Owner's has 2 bedrooms and fireplace. Completely walled. \$49,500.

TOP ACREAGE BUY
20 TO 80 ACRES—close in—ripe for subdivision—in fast developing area—lots of water. \$750 per acre.

ASSOCIATES
Marie Busch Geraldine Fredericksen Roger Richard
Sam Franks Jim Crowe J. R. Wahlberg William Hopkins Ken Herman
Jim Pottenger Cub Parker Sally Franks
PHONE 2772

DAILEY SPECIALS

1.—OPEN HOUSE, 1 TO 4—1380 PASO DE MARCIA. Best buy in "Deep Well," 3 bedrooms, 2 baths, refrigeration and desert cooling. Pool, walled, landscaped. Quick possession. Bargain at \$32,500, \$10,000 cash, balance at 6%.

2.—641 OCOTILLO AVENUE—For sale or for rent, 4 bedrooms, 3 baths, 2500 sq. ft. Completely refrigerated. High quality construction with hardwood floors, 9½ ft. ceilings, more closet and storage space than you can use. Large lot 110'x135' completely walled and landscaped. New beautiful pool, 18'x42' off large covered flagstone patio with south exposure. Convenient. Close in. Wind-free location. Furnished price \$49,500. \$10,000 cash down. Must see to appreciate.

3.—840 BILTMORE CIRCLE—New modern 3 bedroom, 2 bath, 2000 sq. ft. Large lot. Near Cahillia school. Must sell immediately. \$34,500 or submit your offer, reasonable or otherwise!

4.—1337 BUENA VISTA—Cute modernistic pumice block, 2 bedrooms with south patio area just right for pool. Walled lot. Flagstone fireplace. Redecorated. Furniture optional. Immediate possession. Total price \$16,500. Cash down \$2500. Better hurry!

DAILEY REALTY — 412 N. Indian Ave. — Phone 2909

Movie Star's Home

COMPLETELY FURNISHED home in exclusive neighborhood. Guest houses surround the large pool. Beautifully landscaped, walled. \$9,000, or will lease for season, \$900.

11 UNITS—all leased for one year. Shows good income \$125,000.

22 UNITS—Palm Canyon Drive. Showing good, income \$250,000.

4 DOUBLE UNITS—Pool. On Palm Canyon Dr., 160' frontage, corner location. \$65,000.

5 APARTMENTS—pool. Lovely owners' apartment. All walled. Now leased. \$65,000.

3 BEDROOM, 2 baths—furnished home. \$27,500.

2 R-3 Lots—228' x 102', Room for 22 units. \$40,000.

3 R-3 Lots—Racquet Club area. One lot has 5 room house, now leased. \$35,000.

Let us sell or lease your property

Paul Burkholder
359 N. Palm Canyon Drive
Phone 2613 or evenings
Phone 8-5881 and 9208

PETER NELSON

\$1,200 — 2 Bedroom, furnished \$4500 — Lot 100 x 100, Southend \$6500 — Large Corner, Mesa Tract. \$7000 — R-2 for 5 Units. Terms. \$13,750 — Home on R-2 lot. South.

PETER NELSON

152 E. Palm Canyon Ph. 9539

BEST BUY

OWNER—Must sell furnished 2 bed room home, fireplace, beautiful walled in gardens, 10 palm trees, heated pool. Price \$25,000, 560 Vista Oro.

FURNISHED 2 bedroom, 2 bath house plus 2 bedroom, 1 bath guesthouse. Fine corner 200' x 160'. Plenty room for additional building. \$32,500. Courtesy to Brokers. 1188 Tamarisk Road. PHONE 5455

\$9,500 NEW House, \$1000 Down, Furnished house, garage, extra bath, R-2 lot, walking distance \$18,500. Louis Venger, Realtor. Ph. 9383 or 5595.

"ALL MEN ARE BROTHERS."

BY OWNER lovely home and 3 room guesthouse. Spacious patio, garden. \$16,500. Newly redecorated. Large living room, fireplace. 527 Paseo De Anza. PHONE 2478 OR 3373

LOVELY furnished 3 bedroom home, patio, garage, \$5000 down. Near school, owner. Ph. 3923.

Phone 5005 for Classified Ads!

CROWN REALTY

CUSTOM BUILT
SOUTH end new modern 3 bedroom, 2 bath, O'Keefe and Merritt built-in kitchen, large. Swed. fire place, oversize closets. Close to Cahillia school. \$23,500.

CHOICE SOUTH END
LOVELY new Duplex, large living rooms, modern kitchens, 2 bedrooms each. Shower, bath, private patio, laundry facilities, large garage. \$27,250 month income.

\$3000
100 x 150 LE'EL R-1 LOT
\$6,750 CORNER lot, Deep Well area.

BUILDER'S DREAM
R-3 LOT, will handle 15 units, 1 block off So. Palm Canyon, walking distance to shopping center, ideal for permanent rentals, \$17,500 easy terms.

\$47,500
212 FT. Frontage North Palm Canyon and Indian Ave., will accommodate 30 units. Commercial building or 30 units. Exceptional terms.

EXCEPTIONALLY good 3 bedroom, 2 bath. home on choice corner lot. Less than one year old. Only \$25,000.

Ernie Dunlevie
CARLSON JOHNSON COND
PALOZZI CANNON
1807 N. Palm Canyon Drive
Phone 2650 or 9178

LEASE OPTION

2 BEDROOM home partly furnished. \$125 month, lease, with part applied toward purchase. Total price \$14,500.

3 BEDROOM home — now under construction. \$1500 down, payments \$125 per month. Full price \$13,500.

LOTS
R-2 LOT, for 4 units — \$3750
R-1 Lot, close to schools \$2000
M-1 Lot, industrial \$5000

John W. Williams
REALTOR
Claude Gottbeuet Don Williams
428 N. Palm Canyon Ph. 3311

Jules De Vorzon
REALTOR

4 Bedroom house, pool, furnished terrific value \$45,000.

3 Bedroom, furnished \$18,500
19 Unit Hotel \$150,000
12 Unit Hotel \$75,000

EASY TERMS
380 N. PALM CANYON
PH 5240 5178 Evenings

FURNISHED HOUSE FOR SALE
2 Bedrooms, 2 Baths, 2 car garage, walled. Fireplace, forced cooling and heating. Lot R-3, Show between 9 and 12 all day Thursday, 566 Vista Oro.

PHONE 2478 OR 3373

LOVELY furnished 3 bedroom home, patio, garage, \$5000 down. Near school, owner. Ph. 3923.

PHONE 5005 for Classified Ads!

HAROLD HICKS

And Associates

ANNOUNCE

THE OPENING

OF NEW OFFICE

1345 North Palm Canyon Drive

HAROLD HICKS, Realtor
and Associates
is a firm that has
grown with Palm Springs
for more than 28 years.

WE NOW HAVE A
COMPLETE
INSURANCE DEPARTMENT
UNDER THE SUPERVISION
OF GEORGE BROWN.

HAROLD HICKS

REALTOR

Mildred Jackson Edward Burghard Ray Baur
Burnham Bigelow Paul Aust William Hopkins Ken Herman

NEW ADDRESS

1345 North Palm Canyon Drive

9681 NEW PHONE 9681

"HORIZONS UNLIMITED"

HERE IS AN OPPORTUNITY

FOR INVESTMENT too good to miss! Lovely family home on exceptionally large lot 225 x 149. Excellent sheltered location. 4 bedrooms, 3 baths. Air conditioned. 30 ft. living room with beamed ceilings. Furnished. \$31,500. Terms.

COMPLETELY FURNISHED MODERN HOME, 2 bedrooms, 2 baths, 100x103 in very desirable location. South patio. \$26,500. Excellent terms.

**DELIGHTFUL ULTRA-SMART
TOWN APARTMENT**

COMPLETELY MODERN, beautifully furnished 3 bedrooms, 2 baths, fireplace, refrigerated air conditioning, furnace. \$3600 on year lease.

Muriel E. Fulton, Realtor

FRANCES WILSON FRANCES ELLIOTT
Oasis Building — 125 South Palm Canyon Drive
Palm Springs, California Phone 2225

New Offerings

STAR'S home in Deep Well, 3 bedrooms, 3 baths, refrigerated cooling, pool. Very well furnished and in the best of Deep Well Estates. By appointment. Only \$49,500.

NEARLY NEW 20 unit hotel on Palm Canyon. Exceptional return. \$250,000. good terms.

MOST COMFORTABLE smaller home on San Lucas. Splendid outdoor living area. \$24,500.

LOT—heart of Deep Well—the finest—\$850.

BEAUTIFUL DEEP WELL home, 2 bedrooms, 2 baths. Exquisitely furnished. POOL — plus many extra values. \$45,000 or \$37,500 unfurnished.

EXCEPTIONALLY good 3 bedroom, 2 bath. home on choice corner lot. Less than one year old. Only \$25,000.

Ernie Dunlevie
CARLSON JOHNSON COND
PALOZZI CANNON
1807 N. Palm Canyon Drive
Phone 2650 or 9178

LEASE OPTION

2 BEDROOM home partly furnished. \$125 month, lease, with part applied toward purchase. Total price \$14,500.

3 BEDROOM home — now under construction. \$1500 down, payments \$125 per month. Full price \$13,500.

LOTS
R-2 LOT, for 4 units — \$3750
R-1 Lot, close to schools \$2000
M-1 Lot, industrial \$5000

John W. Williams
REALTOR
Claude Gottbeuet Don Williams
428 N. Palm Canyon Ph. 3311

Jules De Vorzon
REALTOR

4 Bedroom house, pool, furnished terrific value \$45,000.

3 Bedroom, furnished \$18,500
19 Unit Hotel \$150,000
12 Unit Hotel \$75,000

EASY TERMS
380 N. PALM CANYON
PH 5240 5178 Evenings

FURNISHED HOUSE FOR SALE
2 Bedrooms, 2 Baths, 2 car garage, walled. Fireplace, forced cooling and heating. Lot R-3, Show between 9 and 12 all day Thursday, 566 Vista Oro.

PHONE 2478 OR 3373

LOVELY furnished 3 bedroom home, patio, garage, \$5000 down. Near school, owner. Ph. 3923.

PHONE 5005 for Classified Ads!

THERESA PRESS

HOMES
3 Bedrooms, 3 baths. Pool. A luxurious home \$39,750
3 Bedrooms, 2 baths. Good terms. Popular location \$14,850
3 Bedrooms, 2½ baths. New stove, refrigerator, carpet \$18,500
3 Bedrooms, 1 bath. Refrigeration cooling unit, sprinkler \$17,000

HOTELS

9 Units. Excellent owner's quarters. Heated Pool \$85,000
12 Units. Spacious. Unusual features. A moneymaker \$135,000
12 Units. Room for more. Paddock Pool Refrigeration \$135,000
15 Units. New. Private patios. Sprinkling system \$175,000

RENTALS

New 2 bedroom unfurnished. Lease \$135 month
3 Bedroom, 2 bath, unfurnished. Lease \$140 month
2 Bedroom furnished, pool. Lease \$250 month

THERESA PRESS, Realtor

FRANK GAUTIELLO TED MCKINNEY
611 South Palm Canyon Drive Phone 5282 or 5294

SEE THE BEST IN INCOME PROPERTY:

AMY NELSON

\$15,500—2 bedrooms, in good condition. Landscaped. Nice.
\$18,500—2 bedrooms, 2 baths. Many extras. Top shape. TV.
\$19,500—2 bedrooms, 2 baths, pool. Walled and landscaped.
\$23,500—New 3 bedroom, 2 bath, 2 fireplaces. Refrigerated. Built-in
stove and oven, beautiful kitchen in ash. See it!

UNITS

\$15,500—with built duplex. North end. See to appreciate!
\$41,500—3 units. South end. TV cable in. Very attractive.
\$32,500—6 units, large pool. Furnished except owners.
\$92,000—9 units. New pool. Fine location. Will trade.

LOTS

R-1 \$2500 up. R-2 \$5000 up. 3 adjoining Highway, \$10,000 each.
Many fine lots to show. Some terms.

WE NEED RENTAL LISTINGS — TENANTS WAITING!

MEMBER REALTY BOARD AND MULTIPLE LISTING SERVICE

AMY NELSON, Realtor

2277 North Palm Canyon Drive
San Clemente Office 508 No. Highway 101 — Phone Hy. 21121

**CATHEDRAL CITY
BUY OF THE MONTH!**

Only \$20,500—is the full price of this beautifully completely furnished 2 bedroom home. Like new—in a nice district. Has utility room with extra 1/2 bath, a spacious kitchen with O'Keefe and Merritt stove and a G.E. refrigerator, extra large living room with picture fireplace, separate wall furnace in living room and each bathroom, extra large bedroom with plenty of elbow room, electric heater in bathroom. Large walk-in closets. Corner lot. Many more fine features. Must be seen to appreciate. Why not buy the best for less?

JORGENSEN REALTY

Cal Brown—Associate Broker and Business Opportunity Broker.
Associates—Charles Scott — Ben Rothenberg
58-574 Broadway (Highway 111)
Cathedral City Phone 8-3401

Industrial 38a **Apartments for Rent 43**

FOR RENT — Small Commercial M-1, South end—Shop and/or office, off street parking. Lease. PHONE 9775

Business Rentals 38

2000 SQUARE FEET plus. All or part. Offices, professional, studios. Forced air, wood floors, unlimited parking. On Hwy 111. Rancho Mirage—Ph. 8-6698

AVAILABLE space for contractor, accountant, architect or such—with Real Estate Broker on North Palm Canyon Drive. Ph. 2605

STORE building with living quarters on Twentynine Palms Highway, Morongo Valley. Inquire Arnold's Hardware.

NEW BUILDING

25 x 25 ON N. PALM CANYON LEASE—OWNER. PHONE 5627

TWO SMALL OFFICES on Palm Canyon across from El Mirador Hotel, \$85 per month. Lease. NICHOLS — 2182

Wanted to Rent 39

WANTED
2 BEDROOM HOUSE BY RESPONSIBLE BUSINESS COUPLE. Permanent. Days Phone 9008, evenings Banning Victor 9-3676.

UNFURNISHED 2 bedroom apartment or house. 2 employed adults. Phone 4989 evenings.

Rooms for Rent 40

YOUNG lady to share lovely home in Palm Springs or will rent room with private bath; also other privileges. Pool. Write or wire Mrs. P. Thompson, 2925 Rounsevel Terrace, Laguna Beach.

SINGLE bedroom with private bath, 282 East Amado Road. PHONE 4240

NICELY furnished air cooled sleeping room, twin beds. 426 N. INDIAN AVE. Ph. 4922

BEDROOM Private Entrance and Bath PHONE 4301

PLEASANT southeast room, close in. Private entrance. Apply 277 N. Calle Encilia.

SINGLES, doubles, kitchen privileges (apartments) \$85.00 weekly up. Near Airport. Phone 9973.

NICELY furnished room private entrance, bath, walking distance, lady preferred. Phone 9520.

ATTRACTIVE room, in new home, private entrance, private bath, close in. Phone 3617.

Apartments for Rent 43

UNSURPASSED IN DESERT CHARM

New, spacious. Lavishly Furnished Apartments. Ideal for discriminating Sun-Lovers. Heated Pool. Daily Maid Service. TV Cable. 586 WARM SANDS DRIVE Ph. 2402

FURNISHED separate living quarters in beautiful home, reasonable references required.

DESERET SUN BOX 190, FILE J-8

GUESTHOUSE, 3 rooms, cooler, panel ray, close in, adults. Also corner room, Private entrance. 330 N. Calle Santa Rosa.

1 BEDROOM full bath, fireplace. Colorful, furnished. Nice Reasonable. Phone 6921.

LARGE 2 bedroom, panel ray, air conditioned, TV Cable. Close in. 555 Calle Roca.

READ SUN CLASSIFIED ADS

The Desert Sun Thursday, Oct. 4, 1956

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TODAY'S SPORTS PARADE

By OSCAR FRALEY
United Press Sports Writer
Reg. U.S. Pat. Off.

BROOKLYN, N.Y. (UPI)—Don Larsen, a right hander who thinks left handed, gets a chance when the series is resumed, to repay Yankee Manager Casey Stengel a favor of seven months standing. Larsen last spring racked up his auto against a Florida pole some few hours after training camp曲few. It could have been that the sun, rearing up out of the Gulf of Mexico, got into his eyes.

Stengel let him off the hook—and tomorrow of Ebbets Field he can get old Casey off one for return. Because the Yankees fell behind in the World Series when they lost Wednesday's opening game to the crafty curve-ballers of ancient Sal Maglie.

THE BARBER was little short of magnificent, despite home run balls to master Mickey Mantle and scrappy Billy Martin, as he battled at a 6-3 victory while the Dodgers once again buried southpaw Whitey Ford in the limited confines of Ebbets Field.

Now so the Yankees put it up to Larsen, the modern Rube Waddell who thinks "there's too much emphasis placed on the World Series."

That's typical of the thinking of the 27-year-old fast ball pitcher from Michigan City, Ind., who won 11 and lost five for the Yankees this season. He doesn't chase fire engines in the Waddell manner but he could give old Rube a go around the mahogany refreshment stands.

SUCH AN ATTRIBUTE, plus his lethargic attitude, has made the six foot, four inch 220-pound Larsen a long-time denizen of the doghouse on a club where such liquid and lackadaisical nonsense isn't often tolerated. The only thing which has saved him is his not always latent talent.

Big Don came up with the Browns back in 1953 and was obtained from Baltimore in the winter of 1954. He had arm trouble in the spring and soon was shipped off to Denver. At the end of July, when the Yankees were in dire straits for added pitching, he was brought back over the protests of pitching coach Jim Turner, a mound martinet who stands for little nonsense.

LARSEN GOT ONE series chance last fall, against these same Dodgers, but was beaten in the fourth game right here in Ebbets Field. This time, the Yanks are hoping, it may be different because the easy-going often overhanded pitcher was not as he hurled a trio of four-hitters coming down the stretch.

Much of it, the Yankees say, depends on his attitude on the day as he goes to the mound. They're hoping that he feels like repaying Stengel that overdue favor.

Ample Parking Space Provided For Grid Fans

Due to new construction at the Palm Springs High School, parking has been declared a major problem during the scheduled football games at the local stadium.

Sgt. Robert Young announced today through the cooperation of the city and school district, provisions have been made for ample parking to accommodate all persons who want to see the games.

Parking will be allowed along both sides of Ramon Road, along Sunrise Way, and on Barristo, Cerros Road, running north and south beside the school will be closed to all traffic.

From the parking lot at the Polo Grounds, people will be able to walk on a lighted pathway to the school football field.

Ten police officers and four students will be on-hand to direct parking. The only persons permitted to enter on Cerros Road will be players, school buses containing rooting sections and players, and officials. Each of these persons have tickets that will be shown at the gate.

Bruins Strengthened For Oregon Battle

LOS ANGELES (UPI)—The UCLA Bruins wound up practice today in preparation for Friday night's conference game against Oregon at Memorial Coliseum.

Coch Henry Sanders received a bit of good news Wednesday when it was learned that second string tailback Edison Griffin will be able to play against Oregon after having been sidelined for two weeks with a leg injury. Guard George Cunningham and tackle Gary Yurosek, however, are out with injuries.

CV Tourney Opens Tamarisk on Saturday

Bums Exude Confidence as Result Victory

"Just Routine Game" Say Dodgers Who See Title Coming

BULLETIN
BROOKLYN (UPI)—Commissioner Ford C. Frick, after a conference with the umpires, announced today that the second game of the World Series between the Brooklyn Dodgers and New York Yankees had been postponed.

By FRED DOWN
United Press Sports Writer
BROOKLYN (UPI)—Remember when the Yankees were always clam, confident—and leading; and the Dodgers were always jittery, worried—and losing? Well, things are just the opposite now.

"Our guys have got the confidence," said Jackie Robinson. "We beat them last year and we've won the first one now, so naturally we are confident."

Robinson, who slugged a homer to help the Dodgers to their 6-3 opening game victory over the Yankees in this World Series, added with a grin, "With Allie Reynolds gone, those Yankees don't seem so tough any more."

A FEW FEET AWAY in the Yankee dressing room the New York players were digesting like a dish of crow the fact they have now lost four straight games in the Dodgers' Ebbets Field home and there was little of the once-famous Yankee attitude of "another routine day at the office." Their faces made it plain that, one game behind and still in Ebbets Field for another game, they were in a tough spot.

The Dodgers hustled off the field with little of the jubilation that once marked any series game they won. They've won a lot of them now, and obviously believe they are going to win a few more.

"What a laugh," observed Duke Snider, using the ballplayer's term for a game that is won rather easily.

"JUST LIKE A ROUTINE game," agreed Robinson, and Captain Pee Wee Reese added, "after the first three innings, there was no sweat."

Robinson and Gil Hodges agreed they each picked a "fast ball" for the Yankee-wrecking horns, a diagnosis sadly confirmed by Yankee pitcher Whitey Ford, the victim. But they obviously were not surprised by the solid rapping they gave Ford.

Things were not nearly as smooth in the Yankee dressing room, of course, where dissatisfaction was the keynote of the day. Manager Casey Stengel said he would "do a lot of thinking about possible lineup changes" for the second game, remembering the way that Yankee hitters in the No. 4 through No. 8 batting slots got only two hits off Sal Maglie, one a scratcher.

Favor Littler in San Diego Play

SAN DIEGO, Calif. (UPI)—An impressive array of par busters feed today for the opening round of the \$15,000 San Diego Open golf tournament.

Although the nation's two top money winners of the year, Ted Kroll and Cary Middlecoff, were not on deck, just about all of the others in the big money list were. Speculators picked San Diego's Gene Littler to come in with top money at the end of the 72-noles. Littler plays out of Singing Hills Country Club, where the tournament is being held.

Cameron, Boise Top Jaycee Ratings

COMPTON (UPI)—The Cameron Aggies of Lawton, Okla., and Boise, Idaho today enjoyed top billing in the weekly football ratings of the National Junior College Athletic Assn.

The NJCAA announced Wednesday that Cameron headed the Eastern Division for the second straight week. Boise, however, moved into the Western Division leadership by replacing Tyler, Tex.

The top Eastern and Western teams will clash in Los Angeles Dec. 15 for NJCAA football championship. The game is sponsored by the Kiwanis Crippled Children's Foundation.

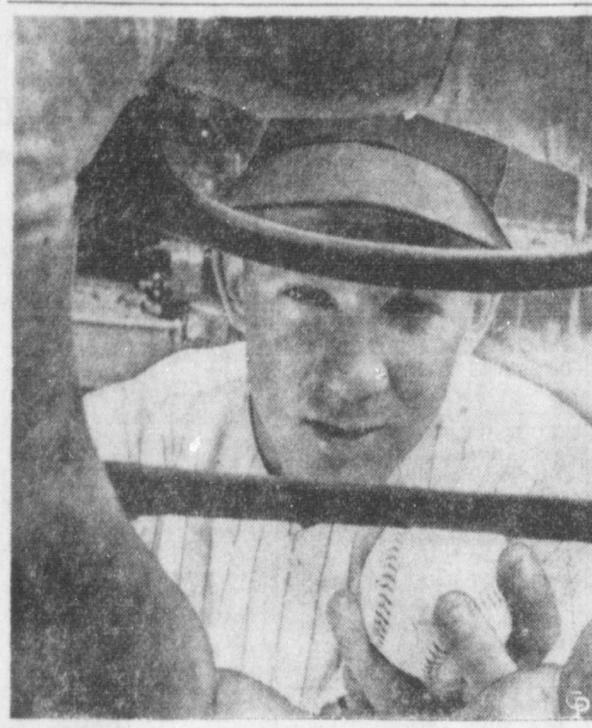
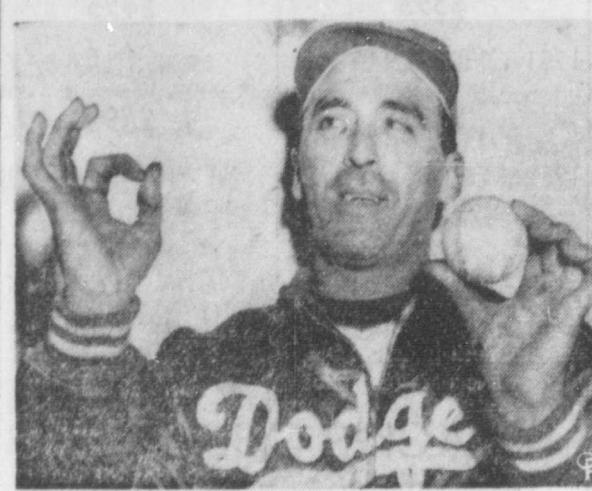
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SPORTS in the SUN

The Desert Sun Thursday, Oct. 4, 1956 12



THE WINNER—The Old Pro Sal Maglie, top, who gave the Brooklyn Dodgers a one-up edge on the New York Yanks Wednesday in the 1956 World Series with a magnificent pitching job. It was the climax to a thrilling come-back move. Lower shot is that of Whitey Ford, the Yankee's ace who failed to go the route when the Bums started blasting. Today's game has been postponed. (International).

Now I've Had Everything Says Maglie Telling His Story of Series Victory

Sal Maglie pitched the Dodgers to a 6-3 victory over the Yankees in the first game of the World Series, striking out 10 batters on the way. In the following dispatch he tells in his own words how he did it.

By SAL MAGLIE
As Told To The United Press
BOOKLYN (UPI)—The claim you just can't have everything in this lifetime. But brother, I figure I've got everything I ever wanted now.

I've had a 20-game season and a no-hitter. The only thing missing before yesterday was a World Series victory and that finally came my way.

You hear a pitcher tell you that winning one in the series is the biggest kick he's ever gotten. You think to yourself that's what they all say. Take it from me that's no lie.

THREE'S SOMETHING special about a World Series. You see the flags the crowds and you can almost feel the tension. There's nothing in this world like winning one. Certainly, there never has been for me.

Sure I had a couple of anxious

Trojans Complete Drills for Dodgers

LOS ANGELES (UPI)—The Southern California Trojans brushed up on both offense and defense today in a final drill before leaving Friday for Madison, Wis., to meet Wisconsin.

Cameron, Boise Top Jaycee Ratings

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Breathing Problems?

If your physician has diagnosed you with a respiratory, heart, or sinus ailment our skilled inhalation therapists, without charge or obligation will demonstrate the latest and finest nebulizers, oxygen breathing machines and special breathing devices to you in your home. You may rent or buy equipment. For information on all breathing problems and medical oxygen.

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Indians Open RCL Season Friday Night

San Jacinto Initial Opponent for Local Squad on Home Lot

By LINDSAY NIELSON

Winless to date in pre-league games, Palm Springs Indians take off tomorrow at 8 p.m. in their first Riverside County League game.

Opponents will be San Jacinto Tigers and Coach Clare Ballagh hopes his Redmen can break over into the win column.

San Jac will, however, be favored to take the first game from the local Braves. The Tigers will field an experienced team while the local squad is inexperienced and green.

Indications are that both teams will take to the air tomorrow night and fans should see plenty of passing.

Following the first home game of the RCL season, the Indians travel to Elsinore a week from tomorrow night for their second league encounter.

Beecham Looking Toward Two Titles

MIAMI BEACH, Fla. (UPI)—Relentless young Jimmy Beecham of Miami, who gave West Indian Hector Constance another licking in their return bout Wednesday night, had one eye on the welterweight crown today and the other on the middleweight bonnet.

"And he ain't a bit cockeyed," assured Manager Angelo Dundee. "It just depends on how he develops—whether he gains a lot of weight or takes off some. He's only 22 now and a sure shot for one of the titles."

Wesley Suspended By Oregon State

CORVALLIS, Ore. (UPI)—Oregon State's chances for a high finish in the Pacific Coast Conference football race took a drop today in the wake of the announcement that Sam Wesley, star halfback, had been suspended from school.

Wesley, one of the leading ground gainers in the conference last year as a sophomore, was declared ineligible and suspended for "withholding information" in his application to enter Oregon State.

Olympic Committee Drops Pledge, Blasts Brundage

LAUSANNE, Switzerland (UPI)—Members of the International Olympic Committee's Executive Council dropped the controversial new amateur pledge for the 1956 games today and leveled an unprecedented blast at their president, Avery Brundage of Chicago, while blaming him for authorizing it.

A move to make the pledge tougher started at the IOC meeting at Cortina D'Ampezzo, Italy, last February, and the IOC changed the reading last June to read: "... am and intend to remain an amateur."

The IOC Executive Committee decided to return to its old

pledge for the games which begin Nov. 22 at Melbourne. It reads, "I, the undersigned, declare on my honor that I am an amateur."

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The IOC Executive Committee decided to return to its old

Olson Convinced Tighe Slated to He's Washed Up, Take Over Job as Detroit Manager

By MILTON RICHMAN

United Press Sports Writer

BROOKLYN (UPI)—From out of the smoke-filled back rooms of World Series headquarters came authoritative word today that Jack Tighe will be named Detroit's new manager shortly and Kerby Farrell now has the "inside track" at Cleveland.

Here's the Detroit situation:

The economy-minded Tigers have offered Tighe, who has served as a coach with them the past two years, a salary of \$18,000 to manage the club next season.

Tighe received an estimated \$11,500 this year and feels he should be worth \$22,500 to the Tigers if they want him to manage.

Originally, the new owners of

the Tigers considered Birdie Tebbetts of Cincinnati, and Al Lopez, who quit as Cleveland's pilot last Saturday, as their top candidates.

The Redlegs informed the Tigers Tebbetts wasn't available. Then the Detroit brass learned that Lopez had received \$40,000 from the Indians this year and that figure cooled their interest considerably.

So with the Tigers offering \$18,000 and Tighe asking \$22,500, it all boils down to a matter of \$4,500 that now stands between the two parties.

Dr. Alton E. Horton

of Westwood Village, Los Angeles

Chiropodist—Foot Specialist

Suite 227, Oasis Bldg.—121 S. Palm Canyon Drive

PHONE 9144

RAM CHIEF HOSPITALIZED

SANTA MONICA (UPI)—Tex Schramm, general manager of the Los Angeles Rams, entered St. John's hospital Wednesday for an appendectomy.

He was in 74 professional fights, won 65 and lost nine.

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